

## Leasys comes to France

- **A few months after the Spain debut, the European expansion of Leasys, FCA Bank's mobility and vehicle rental company, continues with the take-over of FCA Fleet Services France activities.**
- **New initiatives for professional clients open up direct presence on the French market.**

*Turin, June 22 2017* – Just a few months after entering the Spanish market, **Leasys**, FCA Bank's mobility and long-term rental company, comes to France taking over *FCA Fleet Services France* rental activities. This move is part of the wide-ranging internationalization project that will, in a few months, lead Leasys to offer its services in countries where the banking group is already conducting business.

In particular, the opening of new branches in Spain (April), Germany (starting next Summer) and in Belgium (by the end of the year) - in addition to the integration of the existing companies in the United Kingdom, The Netherlands and, of course, in France - will present the FCA Bank Group with the opportunity to diversify its business and increase its market share by more aggressively offering FCA's renewed range of products to the fleet market, as well as to professional and private targets, starting with the introduction of the Alfa Romeo Stelvio, Alfa Romeo Giulia, Fiat Tipo and Jeep Compass.

**Leasys France** welcomes twenty years of activity in the long-term rental business of FCA Fleet Services on the French market. **The brand's debut will be marked by the launch of BE FREE PRO**, the innovative product created in Italy by Leasys and FCA, which has successfully revolutionized the concept of mobility for professionals. It features simplicity and flexibility thanks to a total technology offering and extremely competitive fees, no advance payments, and, most of all, no early repayment penalties after 24 months of leasing.

The direct presence of Leasys in France will also feature newly-launched digital tools such as the new [www.leasys.com/fr](http://www.leasys.com/fr) website and **MyLeasys client portal**, which can help clients' fleet managers attain a simpler and more independent handling of their fleets.

At the helm of Leasys France is Denis Vitellaro, under coordination by Rolando D'Arco, General Manager of FCA Bank Group branches in France.

Leasys' solid placement in the Italian market is the basis for its expansion in Europe: established in 2001, for a number of years the company has been at the top of the sector for number of cars registered, and achieved record sales in 2016. Thanks to the expansion in France and in other key markets, Leasys will be increasingly more competitive and able to better meet the needs of its international customers. In France, as well as in all the most advanced European countries, long-term rental indicators have been positive for the last few years while a new concept of mobility is being developed, focused on car use rather than ownership, geared toward saving and sustainability.

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### **LEASYS**

*A key player in the long-term rental and auto services market in Italy, Leasys SpA is a wholly owned subsidiary of Gruppo FCA Bank, an equal-share joint venture between Fiat Chrysler Automobiles and Crédit Agricole. Established in 2001, Leasys currently manages a fleet of over 100,000 vehicles (automobiles and commercial vehicles of all makes, including many FCA brands) doing business with small, medium and large companies, public agencies, independent professionals and private clients. Through Clickar, Leasys is also amongst the leading dealers of used company cars. [www.leasys.com](http://www.leasys.com) - [www.clickar.biz](http://www.clickar.biz)*

### **FCA BANK**

*FCA Bank is a bank that operates mainly in the automobile financing sector with the goal of meeting every mobility need and is a joint venture between FCA Italy, a part of the global automotive company Fiat Chrysler Automobiles, and Crédit Agricole Consumer Finance, a prime organization in the consumer credit market. The company manages financial assets to*



*support the sales of prestigious automotive brands in Europe. The financing and leasing programs offered by FCA Bank are specially designed for sales retail networks, for private customers and for company fleets. FCA Bank SpA does business in 17 European countries and Morocco, either directly or through subsidiaries. As of December 31, 2016, FCA Bank manages a portfolio of 20.4 billion Euro.*

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