

Leasys and Free2move partnership to improve the management of company fleets

- Thanks to a strategic partnership between Leasys and Free2move, Leasys' business customers will have access to the Connect Fleet digital platform which monitors and analyzes the use of a company's fleet.
- Developed by Free2move, the Stellantis mobility provider, Connect Fleet leveraging on the vehicle connectivity, allows the fleet managers to check in real time the vehicle's status for a fleet optimization.
- Currently available for Leasys customers in Germany, Italy, Spain and France, this tool can reduce the fleet management costs by more than 5%.
- This collaboration is a step forward in Leasys' digital transformation, a key process which is moving swiftly ahead both at the company and customer-service level.

Leasys medium- and long-term rental mobility company and Free2move, Stellantis mobility provider, present a strategic partnership which is destined to sensibly improve remote fleet management. Starting from today in Germany, Italy, Spain and France Leasys business clients will be able to use the Connect Fleet platform designed by Free2move which could lead to a reduction in total fleet-management costs by more than 5%.

Already in use by more than 20,000 customers across the globe, the Connect Fleet tool allows fleet managers to monitor the entire fleet through the use of modern vehicle connectivity technologies and, as a result, optimize logistics and productivity. Thanks to onboard electronics, data is sent in real time to the platform's webpage where, via the customizable online "dashboard", vehicle use and status are analyzed and fuel use, mileage, and accidents are evaluated. Moreover, Connect Fleet allows one to monitor operating costs like assistance and maintenance and supplies tips for sustainable driving.

The new agreement allows Leasys to take a huge step in its digital transformation, a process which is moving swiftly ahead at both a company and customer-service level—as demonstrated by the MyLeasys portal and Umove app. Furthermore, digitalization can also support big companies in their transitions to sustainable mobility.

Leasys, with its more than twenty years of experience, continue to provide fleet managers with all-round support, offering flexible and innovative solutions which consider rapidly evolving company needs and aid in the transition to sustainable mobility. The use of Connect Fleet is a further step in this direction.

Laura Martini, Leasys' Chief Marketing Officer, stated: *"We are incredibly satisfied with our collaboration with Free2move as it underscores two key aspects of our vision of the future of*

mobility. Firstly, it highlights the importance of digitalization for Leasys both at a company-process and customer-service level and the key role it plays in our transformation towards more efficient, more accessible, and safer mobility. For this reason, digitalization is key to endure the best customer-service experience possible. Furthermore, the new agreement demonstrates the privileged relationship which we have with other Stellantis brands. These shared values allow us to offer a one-of-a-kind ecosystem of products and services.”

Olivier Emsalem, Free2move’s SaaS and B2B Director, stated *“We are thrilled to introduce our fleet management solution, Connect Fleet, to all Leasys customers. Innovative and high performing, our platform is designed to significantly reduce the Total Cost of Ownership (TCO) for corporate fleets while enhancing visibility. With over 10,000 satisfied customers already on board, this partnership will only further elevate the satisfaction of both our customer bases.”*

Rome, January 22, 2024

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Leasys

Leasys, a joint venture between Stellantis and Crédit Agricole Consumer Finance, offers mobility solutions which range from medium and long-term rentals to management systems for company fleets, guaranteeing efficient, rational, safe and sustainable mobility. Created out of the merging of two leading companies in the sector, Leasys and Free2move Lease, the new company is ranked fourth on the European market and has established itself as a pioneer of the new idea of fluid, integrated and global mobility designed for individuals, professionals, and companies of all sizes. Leasys boasts of an initial managed fleet of 850,000 vehicles which is already operational in 11 European countries: Italy, Spain, France, UK, Germany, Belgium, Netherlands, Portugal, Poland, Luxembourg and Austria.

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Free2move

Free2move is the only global mobility brand offering a complete and unique ecosystem for its private and professional customers around the world. Relying on data and technology, Free2move puts the customer experience at the heart of the business to reinvent mobility. Following a mobility marketplace approach, Free2move offers a range of services to satisfy the multiple travel needs of its customers - from one minute to several days or months with car-sharing, short, medium or long-term rental as well as parking spaces via one app. The company is headquartered in Paris, France, and is part of the global automaker and mobility provider Stellantis. Free2move in figures: more than 6 million customers, 450,000 rental vehicles, 500,000 parking spaces.

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