

Leasys and Viver Elétrico at the Oeiras Ecorally Portugal 2024: Accelerating education into Electric Mobility with the Abarth 500e!

- **The leading mobility player will participate in the prestigious Ecorally in Portugal, an event featuring 100% electric vehicles which aims to promote the electric driving experience.**
- **Together with Viver Elétrico, the team will compete with a vehicle that redefines the excitement of sustainable driving: the spectacular Abarth 500e. This launch is a step forward in Leasys' mission to support, educate, and inspire the electric transition.**

Leasys Portugal, a leading player in car leasing solutions, in collaboration with "Viver Elétrico", a pioneering training project by World Shopper, is pleased to announce its participation in the prestigious Oeiras Ecorally Portugal 2024.

The team will compete with a vehicle that is redefining sustainable driving pleasure: the spectacular Abarth 500e, proof that efficiency and excitement can go hand in hand in electric mobility. Interestingly, it should be noted that this model has an "Abarth Sound Generator" that imitates the incredible sound of the combustion version of this sports car. Ricardo Oliveira, founder of World Shopper and a true ambassador for the present and future of electric mobility, will be at the wheel of the Abarth 500e.

With its participation in the Oeiras Ecorally Portugal 2024, Leasys is not only aiming to win, but above all to educate, inspire, and support the group's mission of moving towards electric mobility. The event offers a platform to promote electric mobility, break down prejudices, and demonstrate the potential of these vehicles in a competitive context.

Nuno Jacinto, Managing Director of Leasys Portugal, stated: *"With this action, in addition to supporting the Viver elétrico project, which has made a significant contribution to promoting a true experience of electric mobility, we are proving that electric vehicles can effectively adapt to and please different profiles, even the biggest admirers of sports driving."*

"We want to show that electric vehicles offer a combination of driving pleasure and environmental responsibility" said **Ricardo Oliveira**, Founder of World Shopper.

Leasys, through its wide range of mobility solutions, from Renting to Fleet Management, reinforces its commitment to efficient, safe and, above all, sustainable mobility. "Viver Eléctrico", in turn, complements this vision by supporting individuals and companies in the transition to electric mobility, offering specialized training and valuable insights to maximize the experience of using electric cars.

During the Oeiras Ecorally, Ricardo Oliveira will be available to talk to enthusiasts, onlookers, and critics about the world of electric mobility. Both Leasys and Viver Eléctrico invite everyone to join the team at the different stops of the race for an enriching exchange of ideas, experiences, and visions about the future of mobility.

Join us at Oeiras Ecorally Portugal 2024!

Sintra, 3 April, 2024

Leasys

Leasys, a joint venture between Stellantis and Crédit Agricole Consumer Finance, offers mobility solutions which range from medium and long-term rentals to management systems for company fleets, guaranteeing efficient, rational, safe and sustainable mobility. Created out of the merging of two leading companies in the sector, Leasys and Free2Move Lease, the new company has established itself as a pioneer of the new idea of fluid, integrated and global mobility designed for individuals, professionals and companies of all sizes. Leasys boasts of a managed fleet of 870,000 vehicles which is already operational in 11 European countries: Italy, Spain, France, UK, Germany, Belgium, Netherlands, Portugal, Poland, Luxembourg and Austria.

Viver Eléctrico

Viver Eléctrico" is a World Shopper training project that aims to support all those who want to get the most out of using an electric car, both in everyday life and when travelling.

###

For further information

Leasys Press Office +39 011 7732952 - press.office@leasys.com

www.leasys.com



PRESS RELEASE

Departamento de Comunicação Leasys Portugal - Andreia Pinheiro +351 91 193 93 60
www.leasys.com

Viver Elétrico
crisrina.ferreira@world-shopper.com
T: 916 361 991