



Croce Rossa Italiana

PRESS RELEASE

**LET'S GET MOVING BY STAYING HOME:  
FCA BANK AND LEASYS TOGETHER WITH THE ITALIAN RED CROSS,  
MOBILITY AT THE SERVICE OF THE COUNTRY**

- **FCA Bank and its Leasys subsidiary together with the Italian Red Cross against the Covid-19 emergency.**
- **Leasys will make available to the Italian Red Cross 300 Fiat and Jeep vehicles that are part of the Leasys Mobility Stores fleet and 5 biocontainment ambulances Fiat Ducato-based.**
- **The vehicles will be used to distribute food and medicines in Italian cities to the sick, the elderly and people in need of assistance.**

Turin, 20 March 2020

**FCA Bank** and its **Leasys** subsidiary take action to support Italy following the outbreak of Covid-19, by making available to the **Italian Red Cross** a fleet of **300 Fiat and Jeep vehicles as well as 5 biocontainment ambulances Fiat Ducato-based** to contribute to address the health emergency.

Thanks to the extensive presence of Leasys Mobility Stores in Italy, Red Cross volunteers deployed throughout the country, through 700 territorial committees, will be able to rely on sound support in their daily deliveries of basic necessities and medicines in Italian cities to people in need of assistance.

Since the start of the epidemic, the Italian Red Cross has in fact been engaged in many ways, providing relief and logistic, health, psychological support as well as the safe transport of people in need of hospitalization or home assistance. The Italian Red Cross decided to turn this emergency into a "time of kindness", intensifying throughout the country all the services devoted to the most vulnerable members of society, such as home delivery of food, medicines and other basic necessities, as well as social transportation. Every day thousands of people call the Italian Red Cross at its toll-free number - 800 065510 - to ask for help.

*"Thanks to the generous donation by FCA Bank and its Leasys subsidiary, we will be able to enhance our services and to be closer to the people that are in greater need of support at this time",* said Francesco Rocca, President of the Italian Red Cross.

*"The elderly, the immunocompromised and all those who cannot go out to shop need someone who can do it for them. That's what the Red Cross volunteers are for. That's why there is Un'Italia che Aiuta (A Helping Italy)".*

*"FCA Bank and Leasys are proud to contribute in a tangible manner to the initiatives of the Italian Red Cross and its volunteers and make themselves available to the community by trying to support those who need help, to face and overcome together this emergency as soon as possible"* said Giacomo Carelli FCA Bank's CEO and General Manager.

#mobilitiamociestandoa casa

#iltempodellagentilezza

#andràtuttobene



Croce Rossa Italiana

PRESS RELEASE

#### **Information on the Italian Red Cross**

Founded on 15 June 1864, the Italian Red Cross is a non-profit, public interest Association, which operates as an auxiliary to the public authorities in the humanitarian field under the High Patronage of the President of the Republic. It is recognized as a voluntary aid Society under the Geneva Convention and Additional Protocols and as the only National Society of the Red Cross authorized to carry out its activities in Italy. The main objective of the Italian Red Cross is to prevent and alleviate human suffering impartially, without discriminating on the basis of nationality, race, sex, religious or political beliefs. In addition, the Italian Red Cross is part of the national Civil Protection service. It works and endeavours to train communities and to provide effective and prompt responses during national and international emergencies. For more information [www.cri.it](http://www.cri.it)

#### **FCA Bank**

FCA Bank S.p.A. is a bank engaging mainly in car finance with the objective of meeting all mobility requirements, including through its Leasys subsidiary. It is an equally-held joint venture between FCA Italy S.p.A., a company of the global automotive company Fiat Chrysler Automobiles N.V., and Crédit Agricole Consumer Finance, a leading consumer credit company of the Crédit Agricole group. FCA Bank S.p.A. provides financing products to drive the sales of prestigious car brands in Italy and in Europe. The loan, lease, rental and mobility financing programs provided by FCA Bank S.p.A. are specifically designed for sale networks, private customers and corporate fleets. FCA Bank S.p.A. is present in 17 European countries and in Morocco, directly or through branches. At 31 December 2019 FCA Bank had a credit portfolio of approximately €32 billion.

For more information: [www.fcabankgroup.com](http://www.fcabankgroup.com)

#### **Leasys**

Leasys SpA is a company founded in September 2001, wholly owned by FCA Bank Group, an equally held joint venture of FCA Italy SpA, and Crédit Agricole Consumer Finance. Leasys offers to private individuals, professionals and companies of all sizes, a complete and innovative range of mobility services, from long-term to short-term rental to peer-to-peer car-sharing through its U Go and I-Link platforms. At the end of 2019, it launched the first car subscription service in Italy with Leasys CarCloud. With the Clickar brand, it is also among the main Italian companies in online and offline used corporate car sales. Headquartered in Italy, in 2017 Leasys started an internationalization process by opening different offices in Europe. It operates in Spain, France, United Kingdom, Germany, Belgium, Netherlands, and Poland, managing a fleet of approximately 300,000 vehicles. In June 2019 Leasys inaugurated its Leasys Mobility Stores, physical outlets which are distributed extensively throughout Italy. The stores, where customers can access all mobility services, will soon be available also in the other European countries in which Leasys is operational.

For more information: [www.leasys.com](http://www.leasys.com)

For more information:

[www.fcabankgroup.com](http://www.fcabankgroup.com)

[www.leasys.com](http://www.leasys.com)

FCA Bank HQ Communication

Valentina Lugli - 011 0030743

[valentina.lugli@fcagroup.com](mailto:valentina.lugli@fcagroup.com)

Ufficio Stampa CRI

Alessandra Filograno

[Alessandra.filograno@cri.it](mailto:Alessandra.filograno@cri.it)

Mailander per FCA Bank e Leasys

Carlo Dotta - 0115527311

[c.dotta@mailander.it](mailto:c.dotta@mailander.it)

Emanuele Franzoso

[e.franzoso@mailander.it](mailto:e.franzoso@mailander.it)

Giovanni Santonastaso

[g.santonastaso@mailander.it](mailto:g.santonastaso@mailander.it)