

IT'S 4D CHRISTMAS TIME: FCA BANK AND LEASYS LIGHT IT UP WITH 4 SPECIAL DIGITAL OFFERS

- **FCA Bank and Leasys launch 4D Christmas with 4 special digital offers**
- **4D Christmas commercial operation is launched in 8 European countries simultaneously for the first time ever, with different offers for each market**
- **Digital offers range from mobility to financial and banking products: from personal loans to GOeasy financing, from CarCloud to Leasys Miles, to Clickar.**
- **Italy, France, Germany, Spain, UK, Netherlands, Poland and Belgium will have the offers active throughout the month of December**

Turin, 9 December 2020

At FCA Bank and Leasys, Christmas comes 4 times, everywhere and is always digital. Starting from today, 4D Christmas is a month of special offers dedicated to mobility and totally digital financial and banking products. The offers will be active until the end of December and are designed to make the services offered by the Group and its mobility company Leasys even more accessible and convenient.

For the first time ever, FCA Bank and Leasys launch a cross-country commercial promotion that includes 8 European countries simultaneously dedicated to Christmas time. Italy, France, Germany, Spain, UK, Netherlands, Poland and Belgium will offer their customers the best digital solutions to satisfy every mobility and financial needs in every different market. Indeed, the special offers will range from personal loans to GOeasy financing, to CarCloud, to Leasys Miles, to Clickar.

On all the web sites of the countries involved, customers will be able to see and choose the most suitable offer, benefiting from a completely online customer journey.

The strong expansion of the FCA Bank Group also finds its place in these initiatives, which strategically involve all the markets in a synergistic and digital way, two cornerstones of the group's vision, which aims to offer customers from all over the Europe the same customer caring.

Leasys

Established in September 2001, Leasys SpA is a wholly owned subsidiary of the FCA Bank Group, a 50:50 joint venture between FCA Italy SpA and Crédit Agricole Consumer Finance. Leasys offers a complete and innovative system of mobility services to individuals, professionals and businesses of all sizes: from short, medium and long-term rentals to peer-to-peer car sharing via the U Go platform and I-Link. Leasys CarCloud, the first Italian car subscription service, was launched in October 2019. With Clickar, a house brand, Leasys is also one of the leading Italian online and offline retailers of pre-owned company cars to individuals, professionals and companies. Headquartered in Italy, Leasys began a process of internationalisation in 2017 by opening multiple offices throughout Europe: today the company operates in Spain, France, the United Kingdom, Germany, Belgium, the Netherlands and Poland, managing a fleet of over 350,000 vehicles. Launched in June 2019, the Leasys Mobility Stores already have a grassroots physical presence across Italy. Now also available in France, the stores offer customers access to all the mobility services provided by Leasys. With the recent launch of the first totally electrified Mobility Store in Torino Caselle airport, Leasys is on track to become a key operator also for sustainable mobility. In fact, thanks to the installation of

over 1,200 charging stations in all the stores by the end of 2020, Leasys will have Italy's largest electrified network. In 2021, the electrification project will continue also in the European countries in which Leasys operates.

For more information: www.leasys.com

FCA Bank

FCA Bank S.p.A. is a bank engaging mainly in car finance, with the aim to meet all mobility requirements. It is an equally-held joint venture between FCA Italy S.p.A., a company of the global automotive company Fiat Chrysler Automobiles N.V., and Crédit Agricole Consumer Finance, a leading consumer credit company of the Crédit Agricole group. FCA Bank S.p.A. provides financing products to drive the sales of prestigious car brands in Italy and in Europe. The loan, lease, rental and mobility financing programs provided by FCA Bank S.p.A. are specifically designed for sale networks, private customers and corporate fleets. FCA Bank S.p.A. is operational in 17 European countries and in Morocco, directly or through branches. At 30 June 2020, FCA Bank had total assets of approximately 30 billion.

For more information: www.fcabankgroup.com

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