

## LEASYS SPARKS THE MOBILITY REVOLUTION IN PORTUGAL AND DENMARK TOO

*Leasys continues its international growth process with the opening of two new branches.*

Rome, 11 December 2020 – **Leasys**, a subsidiary of **FCA Bank** and a 360-degree mobility leader, firms up its expansion strategy in Europe by announcing its entry in **Denmark and Portugal**. This is a further step in the Company's internationalization process, which started in 2017 and saw the establishment of operations in 8 countries, with its leading-edge mobility solutions and exclusive services driven by digital innovation.

Under the leadership of Bruno Lourenço in Portugal and of Niels Bjørn Jacobsen in Denmark, Leasys will bring its “from one minute to a lifetime” mobility services also in these two new European countries which, like the other, will also be involved in the fleet electrification process and the opening of the Leasys Mobility Stores, the mobility shops where all the Leasys and FCA Bank products are showcased.

Leasys is ready to meet head on the challenge posed by the expansion in Europe, thanks to a long experience gained in Italy and abroad, which led it to develop and manage a fleet of 350,000 vehicles and over 70,000 customers throughout Europe.

A market leader in Italy by number of car registrations, with a market share of 21% and ranking among the top 10 mobility providers in Spain and France, Leasys aims to be operational in 13 countries by 2021, with a total fleet of 400,000 vehicles and increasing the number of stores to 1,500.

*“Portugal and Denmark are two additional signposts in our broader strategy to achieve a strong expansion in Europe at a crucial time for the rental market”, said **Alberto Grippo**, CEO of Leasys. “Our goal is to consolidate our role as a key mobility player in Europe, improving further our competitiveness and our offering of innovative products, so as to meet better our international customers’ requirements”.*

### **Leasys**

*Established in September 2001, Leasys SpA is a wholly owned subsidiary of the FCA Bank Group, a 50:50 joint venture between FCA Italy SpA and Crédit Agricole Consumer Finance. Leasys offers a complete and innovative system of mobility services to individuals, professionals and businesses of all sizes: from short, medium and long-term rentals to peer-to-peer car sharing via the U Go platform and I-Link. Leasys CarCloud, the first Italian car subscription service, was launched in October 2019. With Clickar, a house brand, Leasys is also one of the leading Italian online and offline retailers of pre-owned company cars to individuals, professionals and companies. Headquartered in Italy, Leasys began a process of internationalisation in 2017 by opening multiple offices throughout Europe: today the company operates in Spain, France, the United Kingdom, Germany, Belgium, the Netherlands and Poland, managing a fleet of over 350,000 vehicles. Launched in June 2019, the Leasys Mobility Stores already have a grassroots physical presence across Italy. Now also available in France, the stores offer customers access to all the mobility services provided by Leasys. With the recent launch of the first totally electrified Mobility Store in Torino Caselle airport, Leasys is on track to become a key operator also for sustainable mobility. In fact, thanks to the installation of over 1,200 charging stations in all the stores by the end of 2020, Leasys will have Italy's largest electrified network. In 2021, the electrification project will continue also in the European countries in which Leasys operates. For more information:*

[www.leasys.com](http://www.leasys.com)

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