

## FCA Bank recognized as “Captive Finance Company of the Year” and “Best Mobility Solution” at Motor Finance Europe Awards 2020

**FCA Bank** was recognized as “**Captive Finance Company of the Year**” and “**Best Mobility Solution**” at the VI edition of the **Motor Finance Award Europe 2020**.

The event - curated by the UK journal Motor Finance, published by Leasing Life and devoted to the Car Finance industry – brings together the frontrunners of the vehicle finance industry in Europe, awarding the main initiatives launched in the sector in the last few months.

In a virtual ceremony held on 15 October, with a digital stream, FCA Bank received an award as Captive of the Year for the **significant business growth** and for the constant innovations introduced in the market, such as **Leasys CarCloud**, which received the award.

The event was an opportunity for **international players** to exchange views, addressing in workshops and discussion panels the key issues and challenges the industry is facing in Europe.

In his guest address, the **CEO & General Manager of FCA Bank, Giacomo Carelli**, illustrated the new trends in mobility and how the car finance industry can adapt to the needs of the new generations, focusing on the role of digital technologies and the new solutions for a shared mobility.

Participants included also **Juan Manuel Pino Dronet, Head of Sales&Marketing** of FCA Bank, who spoke at the “**Financing for Tomorrow**” panel on sustainability and the understanding of consumer expectations, putting transparency increasingly centre stage in the selling and responsible lending phases.

The Motor Finance awards are organized in partnership with BDA (Banken der Automobilwirtschaft), the association that gathers the captive banks of all the main automotive manufacturers in Germany.

Turin, 16 October 2020

<https://youtu.be/AfJOOqVDBbo>

### **FCA Bank**

*FCA Bank S.p.A. is a bank engaging mainly in car finance, with the aim to meet all mobility requirements. It is an equally-held joint venture between FCA Italy S.p.A., a company of the global automotive company Fiat Chrysler Automobiles N.V., and Crédit Agricole Consumer Finance, a leading consumer credit company of the Crédit Agricole group. FCA Bank S.p.A. provides financing products to drive the sales of prestigious car brands in Italy and in Europe. The loan, lease, rental and mobility financing programs provided by FCA Bank S.p.A. are specifically designed for*

*dealer networks, private customers and corporate fleets. FCA Bank S.p.A. is operational in 17 European countries and in Morocco, directly or through branches. At 30 June 2020 FCA Bank had total assets of approximately €30 billion.*

*For more information: [www.fcabankgroup.com](http://www.fcabankgroup.com) +39.011.0063088*