

FCA BANK'S BLACK FRIDAY WEEK COMES WITH THREE SPECIAL DEALS ON MOBILITY AND BANKING PRODUCTS

- **Black Friday Week is all set to start in FCA Bank, Leasys and Leasys Rent with three special offers good until 27 November.**
- **Mobility and banking products: discounts on Leasys CarCloud, Leasys Miles and Take Away, and promotions on the Credit Card and Carta Club FCA Bank.**

Turin, 20 November 2020

In view of the long-awaited day, **FCA Bank** starts its **Black Friday Week** by launching **three special promotions** for mobility and banking products. The offers, which will be **active until 27 November**, are designed to make the Group's and its **Leasys** subsidiary's services even more accessible and affordable.

The **first offer** regards discounts on registrations with **LeasysCarCloud**, the first car subscription in Italy, which after a year from its launch has more than 10,000 members. From the new Electric formula – with the New 500 - to Giulia&Stelvio, to City Plus and Metropolis, to Jeep Adventure, Jeep Hybrid Plug-In, City Hybrid and Pro, all the **vouchers** for the different types of subscription to CarCloud **can be purchased on Amazon at a 30% discount** from regular price.

The second offer concerns **Leasys Miles**, the pay-per-use long-term rental solution designed for customers who clock less than 15,000 kilometres a year, with a very low monthly rental payment that covers the first 1,000 kilometres. Thanks to the new promotion, which is active on Fiat Panda, Jeep Renegade, Jeep Compass and Alfa Romeo Stelvio, customers will receive an **additional 1,000 kilometres free of charge**, for a total of 2,000 kilometres.

There is an offer also for **Leasys Take Away**, the long-term rental service where the car is delivered within 15 days, with a **20% discount** on the basic offer of Fiat 500, 500L Lounge and 500X, and Fiat Tipo.

The third offer concerns FCA Bank's Credit Card, which is totally digital and can be managed online, and **Carta Club FCA Bank**, the medium of payment – which can be turned into a VISA credit card – that allows holders to become members of the FCA Bank Club and to benefit from the loyalty program and exclusive discounts on products of the FCA Group and other highly prestigious brands.

Applicants for an FCA Bank Credit Card and customers who change the Carta Club to a VISA credit card will receive a **€50 bonus, for purchases made with the card by 31 January 2021**. The bonus will be credited directly on the statement of account, in accordance with the procedures established for the Credit Card product.

Leasys

Established in September 2001, Leasys SpA is a wholly owned subsidiary of the FCA Bank Group, a 50:50 joint venture between FCA Italy SpA and Crédit Agricole Consumer Finance. Leasys offers a complete and innovative system of mobility services to individuals, professionals and businesses of all sizes: from short, medium and long-term rentals to peer-to-peer car sharing via the U Go platform and I-Link. Leasys CarCloud, the first Italian car subscription service, was launched in October 2019. With Clickar, a house brand, Leasys is also one of the leading Italian online and offline retailers of pre-owned company cars to individuals, professionals and companies. Headquartered in Italy,

Leasys began a process of internationalisation in 2017 by opening multiple offices throughout Europe: today the company operates in Spain, France, the United Kingdom, Germany, Belgium, the Netherlands and Poland, managing a fleet of over 350,000 vehicles. Launched in June 2019, the Leasys Mobility Stores already have a grassroots physical presence across Italy. Now also available in France, the stores offer customers access to all the mobility services provided by Leasys. With the recent launch of the first totally electrified Mobility Store in Torino Caselle airport, Leasys is on track to become a key operator also for sustainable mobility. In fact, thanks to the installation of over 1,200 charging stations in all the stores by the end of 2020, Leasys will have Italy's largest electrified network. In 2021, the electrification project will continue also in the European countries in which Leasys operates.

For more information: www.leasys.com

FCA Bank

FCA Bank S.p.A. is a bank engaging mainly in car finance, with the aim to meet all mobility requirements. It is an equally-held joint venture between FCA Italy S.p.A., a company of the global automotive company Fiat Chrysler Automobiles N.V., and Crédit Agricole Consumer Finance, a leading consumer credit company of the Crédit Agricole group. FCA Bank S.p.A. provides financing products to drive the sales of prestigious car brands in Italy and in Europe. The loan, lease, rental and mobility financing programs provided by FCA Bank S.p.A. are specifically designed for sale networks, private customers and corporate fleets. FCA Bank S.p.A. is operational in 17 European countries and in Morocco, directly or through branches. At 30 June 2020, FCA Bank had total assets of approximately 30 billion.

For more information: www.fcabankgroup.com

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www.leasys.com

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