

REMOTE FINANCING AND MOBILITY IN THE SPOTLIGHT IN FCA BANK'S CYBER MONDAY WEEK

- **FCA Bank Italia launches remote financing, the new procedure to apply for personal loans online only, together with a special dedicated initiative.**
- **Discounts on Leasys CarCloud, Leasys Miles and Take Away extended throughout Cyber Monday Week.**

Turin, 27 November 2020

Even though Black Friday Week is drawing to an end, **FCA Bank's** special offers will continue in **Cyber Monday Week**, on an even broader range of products. In that period, typically devoted to computers and electronics, FCA Bank will promote such digital solutions as **remote financing** and **mobility products by Leasys between 28 November and 4 December**.

Remote financing is the innovative process where the Bank enables access to **totally digital personal loans** of up to €26,000, which customers can manage from the comfort of their home. Starting in November, Leasys customers and owners of a vehicle of the FCA Group can apply with FCA Bank for personal loans, which originally were available only to employees and existing FCA Bank customers, on the website fcabank.it or in the restricted MY FCA Bank section.

Given its revolutionary nature, FCA Bank's remote financing was **off to a great start**, with thousands of applications received in less than two months since its introduction. In Cyber Monday Week, the Bank decided to launch a **special promotion on personal loans**: customers applying for a personal loan between 27 November and 4 December will benefit, after the usual credit review, from **zero processing fees**, thus saving €150.00.

In addition to FCA Bank's new initiative on personal loans, the mobility solutions offered during Black Friday Week will remain in place until 4 December and until November 30th those on CarCloud. Leasys in fact will continue to apply a discount to **registrations to CarCloud**, the first car subscription in Italy. The **vouchers available on Amazon** for the different types of CarCloud subscription will be sold at a 30% discount from regular prices, and can be used for the new Electric formula with the New 500, Giulia&Stelvio, City Plus, Metropolis, Jeep Adventure, Jeep Hybrid Plug-In, City Hybrid, and Pro.

Also the promotion dedicated to **Leasys Miles**, the long-term pay-per-use rental solution designed for customers who drive for less than 15,000 kilometres a year, has been extended for Cyber Monday Week. Active on Fiat Panda, Jeep Renegade, Jeep Compass and Alfa Romeo Stelvio, this offer **provides an additional 1,000 kilometres** at no cost, for a total of 2,000 kilometres. **Leasys Take Away**, too, was extended, with a **20% discount on the basic offer** of Fiat 500, 500L Lounge e 500X and Fiat Tipo.

Leasys

Established in September 2001, Leasys SpA is a wholly owned subsidiary of the FCA Bank Group, a 50:50 joint venture between FCA Italy SpA and Crédit Agricole Consumer Finance. Leasys offers a complete and innovative system of mobility services to individuals, professionals and businesses of all sizes: from short, medium and long-term rentals to peer-to-peer car sharing via the U Go platform and I-Link. Leasys CarCloud, the first Italian car subscription service, was launched in October 2019. With Clickar, a house brand, Leasys is also one of the leading Italian online and offline retailers of pre-owned company cars to individuals, professionals and companies. Headquartered in Italy, Leasys began a process of internationalisation in 2017 by opening multiple offices throughout Europe: today the company operates in Spain, France, the United Kingdom, Germany, Belgium, the Netherlands and Poland, managing a fleet of over 350,000 vehicles. Launched in June 2019, the Leasys Mobility Stores already have a grassroots physical presence across Italy. Now also available in France, the stores offer customers access to all the mobility services provided by Leasys. With the recent launch of the first totally electrified Mobility Store in Torino Caselle airport, Leasys is on track to become a key operator also for sustainable mobility. In fact, thanks to the installation of over 1,200 charging stations in all the stores by the end of 2020, Leasys will have Italy's largest electrified network. In 2021, the electrification project will continue also in the European countries in which Leasys operates.

For more information: www.leasys.com

FCA Bank

FCA Bank S.p.A. is a bank engaging mainly in car finance, with the aim to meet all mobility requirements. It is an equally-held joint venture between FCA Italy S.p.A., a company of the global automotive company Fiat Chrysler Automobiles N.V., and Crédit Agricole Consumer Finance, a leading consumer credit company of the Crédit Agricole group. FCA Bank S.p.A. provides financing products to drive the sales of prestigious car brands in Italy and in Europe. The loan, lease, rental and mobility financing programs provided by FCA Bank S.p.A. are specifically designed for sale networks, private customers and corporate fleets. FCA Bank S.p.A. is operational in 17 European countries and in Morocco, directly or through branches. At 30 June 2020, FCA Bank had total assets of approximately 30 billion.

For more information: www.fcabankgroup.com

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