

## WITH FCA BANK AND LEASYS THE MOST MODERN DIGITAL PLATFORMS IN CONTINUOUS EXPANSION

- **Digitalization and omnichannel distribution at the basis of the network of 14 integrated platforms developed by Leasys and FCA Bank accessible by almost 2 million customers.**
- **The services offered by the Group companies will continue to develop during 2021 with the new CRM ConnectiOn platform, the evolution of the Finance Calculator in its 3.0 version, and Clickar e-commerce.**

*Turin, 24 February 2021*

With **14 active platforms integrated** available to almost **2 million customers**, and used by the **main stakeholders**, the FCA Bank Group's companies continue to pursue their growth strategies, in keeping with their commitment to further improve the *customer journey* and to make operational management activities more efficient. Over the years, this approach has led to the creation of an **integrated network of state-of-the-art platforms**, developed by the ICT teams in a *fully digital* and *omnichannel* mode and used in most European countries where the Group is operational.

The development of the Leasys and FCA Bank platforms will continue in 2021 with the introduction of two new services: a new CRM system with **ConnectiOn**, the innovative platform to maximize customer relations, and the **3.0 version of the Finance Calculator**, the digital service to provide a tailor-made quote to both private customers and business, which will be integrated into the **My FCA Bank** portals, the customer area where you can easily manage activated services such as financing, loans and conto deposito.

Also in 2021, a new integration of **Clickar** will be added to these. **Clickar** is the first portal – dedicated to the online sale of pre-owned or off-lease vehicles – capable of managing simultaneously auctions for private customers and businesses. An e-commerce process will be introduced that will allow you to book or buy a car and proceed, directly from the platform, to the completion of the purchase by direct payment through cards, wire transfer or by applying for a loan.

It was **Clickar**, in 2008, that kicked off the growth strategy of the FCA Bank Group companies, together with the **DealOn** platform, created in the same year and designed to support dealers in the management of the entire lifecycle of products dedicated to *dealer financing*, from vehicle financing to straight short/medium/long-term loans to support the network.

These were followed, in 2015, by the launch of the **RetailOn** platform, the operational and accounting system with which dealers can manage FCA Bank's entire customer financing business (both lending and leasing), and, in 2013, by the **RentOn** platform, created with the aim of supporting key processes related to long-term rental. The **My Leasys** portal - the customer area for all long-term rental services – was introduced instead in 2017.

Year 2018 saw the birth of the **Digital Onboarding** project, the digital signature platform that made the subscription process completely paperless, and the innovative **U-Go by Leasys** platform, which makes peer-to-peer car sharing solutions available to private customers throughout Italy.

However, 2020 witnessed the introduction of the largest number ever of new services: from **Online Check** - a service that allows customers to obtain the online pre-approval of the financing most suitable for their individual needs - to **I-Link** - the shared mobility platform designed to create a community of users with which to share the use of the car - to **U-Move**, the App that gathers all of Leasys's products and services, so that they can be managed easily.

The latest addition is **LeasysGO!**, the first car sharing platform dedicated to the electric New 500, open to the public in January 2021.

Digitalization and innovation are fundamental values for **FCA Bank** and **Leasys**, and the commitment to developing increasingly advanced platforms allows the Group to offer a cutting-edge customer experience and, at the same time, to optimize work processes.

#### **FCA Bank**

*FCA Bank S.p.A. is a bank engaging mainly in car finance, with the aim to meet all mobility requirements, including through its Leasys S.p.A. subsidiary. It is an equally-held joint venture between the global automotive company Stellantis and Crédit Agricole, leader in consumer credit. FCA Bank S.p.A. provides financing products to drive the sales of prestigious car brands in Italy and in Europe. The loan, lease, rental and mobility financing programs provided by FCA Bank S.p.A. are specifically designed for sale networks, private customers and corporate fleets. FCA Bank S.p.A. is operational in 17 European countries and in Morocco, directly or through branches. At 30 June 2020, FCA Bank had total assets of approximately 30 billion. For more information: [www.fcabankgroup.com](http://www.fcabankgroup.com)*

#### **Leasys**

*Leasys, a Stellantis Brand, and a subsidiary of FCA Bank, a 50:50 joint venture between Stellantis and Crédit Agricole, was established in September 2001. Leasys offers a complete and innovative system of mobility services to individuals, professionals and businesses of all sizes: from short, medium and long-term rentals to car sharing as LeasysGO! And peer-to-peer one via the U Go platform and I-Link. At the end of 2019, it launched the first car subscription service in Italy with CarCloud. With the Clickar brand, Leasys is also one of the leading Italian online and offline retailers of pre-owned company cars to individuals, professionals and companies. Headquartered in Italy, Leasys began a process of*

*internationalisation in 2017 by opening multiple offices throughout Europe: today the company operates in Spain, France, the United Kingdom, Germany, Belgium, the Netherlands and Poland, managing a fleet that will have over 400,000 vehicles by the end of 2021. In June 2019, the company launched the Leasys Mobility Stores, physical outlets with a grassroots presence across Italy. Now also available in France, the stores offer customers access to all the mobility services provided by Leasys. The stores, where customers can access all the mobility services provided by Leasys, will be available shortly also in the European countries where the company is operational. With the recent launch of the first totally electrified Mobility Store in Torino Caselle airport, Leasys is on track to become a key operator also for sustainable mobility. In fact, thanks to the installation of over 1,200 charging stations in all the stores, at the end of 2020, Leasys had Italy's largest private electrified. In 2021, the electrification project will continue also in the European countries in which Leasys operates. For more information: [www.leasys.com](http://www.leasys.com)*

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