

LEASYS'S ELECTRIC EXPERIENCE WITH A NEW 500 FOR A WEEKEND OR A WEEK

- The new promotion of Leasys, a Stellantis brand and a subsidiary of FCA Bank, is designed to have customers experience the New 500 with two new rental programs.
- Electric Experience expands the range of services intended to promote the Fiat icon: from LeasysGO! car sharing to short, medium and long-term rental, to pay-per-use solutions, to FCA Bank's Go Easy financing.

Turin, 15 March 2021

The future of Fiat's urban mobility, the New 500, is enriched by two new rental solutions designed to propel electric driving, without the hassles and risks of car purchasing and ownership. This is why **Leasys**, a **Stellantis** brand and a subsidiary of **FCA Bank**, has launched the **Electric Experience**, a promotion that will last until the end of March, to enable customers to experience the iconic zero-emission city car for a weekend (renting it for €29.99 per day) or for a week (for €179.00).

"From one minute to a lifetime" is not only a claim but the actual possibility for customers to drive an electric New 500 for as long as they want. The **Electric Experience** is just the latest of Leasys's initiatives to promote eco-sustainable and more informed mobility. An electric New 500 is available also through all the other rental services provided by the Company, the most recent being **LeasysGO!**, the first car sharing service dedicated to the electric New 500, which is already active in Turin and will soon be arriving also in Milan, Rome, Valencia and Lyon. With LeasysGO! you have 120 minutes of green rental for only €19.99 a month (in addition to the annual registration on Amazon). Once the 120 minutes are exhausted, a pay-per-use service mode kicks in for just €0.29 per minute.

For longer rentals, from 30 to 180 days, there is **Flexrent**, the flexible formula that combines the flexibility of short-term rental and the value-for-money of long-term rental. Also activated via Amazon voucher, Flexrent offers two possible solutions: Flexrent30, for 30 days, renewable for up to 6 months (for €449 per month), and Flexrent90, with a minimum duration of 3 months (for €439 per month), with the possibility of renewal for up to 6 months.

Another solutions dedicated to the electric city car is **CarCloud Electric 500e**, the first subscription in Italy dedicated to the New 500. Once you have purchased the voucher on Amazon, you will be able to access the subscription car rental program for €399 a month. The subscription, with a minimum duration of 30 days, can be renewed monthly for up to 12 months.

The New 500, which was the most demanded car in long-term rental in December 2020, is the star of two flagship Leasys products dedicated to long-term rental: **Noleggio Chiaro** and **Leasys Miles**. The former, elected Product of the Year 2020, comes as a package of 36 months and 60,000 km (for €299 per month, including VAT, with an advance payment), with the option for customers to purchase the car at the end of the rental period. Leasys Miles is a 48-month pay-per-use formula that requires a fixed monthly fee (€299 *per* month, including VAT, no advance payment) and a payment based on the kilometers actually traveled.

Finally, for customers who want to buy a New 500, there is **Go Easy**, FCA Bank's exclusive financing formula, which gives you the choice, at the end of the contract, between replacing the car, by purchasing a new one, and keeping the car, by paying its residual value.

FCA Bank

FCA Bank S.p.A. is a bank engaging mainly in car finance, with the aim to meet all mobility requirements. It is an equally-held joint venture between FCA Italy S.p.A., a company of the global automotive company Stellantis, and Crédit Agricole, leader in consumer credit. FCA Bank S.p.A. provides financing products to drive the sales of prestigious car brands in Italy and in Europe. The loan, lease, rental and mobility financing programs provided by FCA Bank S.p.A. are specifically designed for sale networks, private customers and corporate fleets. FCA Bank S.p.A. is operational in 17 European countries and in Morocco, directly or through branches. At 30 June 2020, FCA Bank had total assets of approximately 30 billion. For more information: www.fcabankgroup.com

Leasys

Leasys, a Stellantis Brand, and a subsidiary of FCA Bank, a 50:50 joint venture between Stellantis and Crédit Agricole, was established in September 2001. Leasys offers a complete and innovative system of mobility services to individuals, professionals and businesses of all sizes: from short, medium and long-term rentals to peer-to-peer car sharing via the U Go platform and I-Link. At the end of 2019, it launched the first car subscription service in Italy with CarCloud. With the Clickar brand, Leasys is also one of the leading Italian online and offline retailers of pre-owned company cars to individuals, professionals and companies. Headquartered in Italy, Leasys began a process of internationalisation in 2017 by opening multiple offices throughout Europe: today the company operates in Spain, France, the United Kingdom, Germany, Belgium, the Netherlands and Poland, managing a fleet that will have over 400,000 vehicles by the end of 2021. In June 2019, the company launched the Leasys Mobility Stores, physical outlets with a grassroots presence across Italy. Now also available in France, the stores offer customers access to all the mobility services provided by Leasys. The stores, where customers can access all the mobility services provided by Leasys, will be available shortly also in the European countries where the company is operational. With the recent launch of the first totally electrified Mobility Store in Torino Caselle airport, Leasys is on track to become a key operator also for sustainable mobility. In fact, thanks to the installation of over 1,200 charging stations in all the stores, at the end of 2020, Leasys had Italy's largest private electrified. In 2021, the electrification project will continue also in the European countries in which Leasys operates. For more information: www.leasys.com

PRESS RELEASE

FCA Bank HQ Communication
Valentina Lugli - 011 0030743
valentina.lugli@fcagroup.com

Ufficio Stampa Mailander
Damir Biuklic – d.biuklic@mailander.it
Carlo Dotta – c.dotta@mailander.it
Giovanni Santonastaso – g.santonastaso@mailander.it