

## THE LEASYS "FREEWAYS" CAMPAIGN GETS UNDER WAY: THREE OFFERS FOR SUSTAINABLE MOBILITY WITHOUT BORDERS

- The new campaign, active until 24 June in the European markets where Leasys operates, is dedicated to the long-term rental of the Stellantis Group's hybrid and electric models.
- The stars of "Freeways" are the Leasys Unlimited, Leasys Miles and Leasys Be Free plans: three rental solutions on offer designed to meet all possible mobility needs.

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Like America's great freeways, **Leasys's** sustainable mobility solutions are increasingly borderless and limitless. The company, a **Stellantis** brand and a subsidiary of **FCA Bank**, is launching "**Freeways**", the new **promotional campaign** dedicated to the **long-term rental** of the Stellantis Group's hybrid and electric models, designed to meet the most diverse mobility needs. Valid until 24 June, the "Freeways" offers are active in the **main European markets** in which Leasys operates and feature the three plans **Unlimited, Miles and Be Free**.

A month of promotions under the theme of environmental sustainability, with **ideal solutions for any destination and duration**: from the rental with unlimited kilometrage and recharges of **Leasys Unlimited** to the pay-per-use rental of **Leasys Miles**, to the flexibility of **Leasys Be Free**, which gives the freedom to terminate the contract early without any penalty and a right of first refusal on the purchase of the car.

In addition, there are all the benefits related to Leasys's sustainable rental. In addition to the **cables provided for home and public charging**, Leasys provides customers also the **E-Mobility Card**, which can be used to recharge vehicles at the EnelX public network columns or, at no cost, at the Leasys Mobility Stores which can be easily located with the Leasys UMove app where available.

The first promotion is dedicated to the new **Leasys Unlimited**, the long-term rental with zero down-payment, unlimited kilometres and unlimited electric recharges at Leasys Mobility Stores. The Unlimited plan is made available in Italy as well as Belgium, France, Portugal and Spain, and will be available also in the other countries by the end of June.

The second offer concerns Leasys Miles, the long-term pay-per-kilometre rental, elected Product of the Year 2021 in the Car Services category\*:

The last promotion of "Freeways" is on **Leasys Be Free**, a highly flexible product that allows customers to return the car after the first 18 months without penalty and to know from the start the purchase price of the car at the end of the rental period in case of sale by Leasys.

Last but not least, "Freeways" campaign is also available in Switzerland through FCA Capital and in Austria and Greece through FCA Bank with financial solutions dedicated to sustainable mobility.

**\*Market research conducted on line by IRI on 12,000 respondents on a preselection of new/innovative products sold in Italy cat. Car Services.**

**Leasys**

*Leasys, a Stellantis Brand, and a subsidiary of FCA Bank, a 50:50 joint venture between Stellantis and Crédit Agricole, was established in September 2001. Leasys offers a complete and innovative system of mobility services to individuals, professionals and businesses of all sizes: from short, medium and long-term rentals to peer-to-peer car sharing via the U Go platform and I-Link. At the end of 2019, it launched the first car subscription service in Italy with CarCloud. With the Clickar brand, Leasys is also one of the leading Italian online and offline retailers of pre-owned company cars to individuals, professionals and companies. Headquartered in Italy, Leasys began a process of internationalization in 2017 by opening multiple offices throughout Europe: today the company operates in Spain, France, the United Kingdom, Germany, Belgium, the Netherlands, Portugal, Denmark, Greece and Poland, managing a fleet that will have over 400,000 vehicles by the end of 2021. In June 2019, the company launched the Leasys Mobility Stores, physical outlets with a grassroots presence across Italy. The Stores, which provide customers access to all the mobility services provided by Leasys, are now available in France as well and will open soon also in the other European countries where the company is operational. With the launch of the first totally electrified Mobility Store in Torino Caselle airport, Leasys is on track to become a key operator also for sustainable mobility. In fact, thanks to the installation of over 1,200 charging stations in all the stores, at the end of 2020, Leasys had Italy's largest private electrified network. In 2021, the electrification project will continue also in the European countries in which Leasys operates. For more information: [www.leasys.com](http://www.leasys.com)*

**FCA Bank**

*FCA Bank S.p.A. is a bank engaging mainly in car finance, with the aim to meet all mobility requirements, including through its Leasys subsidiary. It is an equally-held joint venture between the global automotive company Stellantis and Crédit Agricole, leader in consumer credit. FCA Bank S.p.A. provides financing products to drive the sales of prestigious car brands in Italy and in Europe. The loan, lease, rental and mobility financing programs provided by FCA Bank S.p.A. are specifically designed for sale networks, private customers and corporate fleets. FCA Bank S.p.A. is operational in 17 European countries and in Morocco, directly or through branches. At 31 December 2020, FCA Bank had a total loan and lease portfolio of approximately €26.2 billion. For more information: [www.fcabankgroup.com](http://www.fcabankgroup.com)*