

## CORPORATE CAR SHARING GETS A MAKEOVER: LEASYS INTRODUCES THE NEW I-SHARE

- Leasys has completely revamped I-Share, the corporate car sharing platform with which drivers can share the same company vehicle, ensuring operational efficiency and increased cost-effectiveness in fleet management.
- The new I-Share has been enhanced with keyless technology, a user-friendly app and a new website.
- The portal now features also electric vehicles, which are ideal for companies interested in making their fleet gradually green.

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Starting today, corporate car sharing becomes simple, innovative and smart. **Leasys**, a **Stellantis** brand and a subsidiary of FCA Bank, is launching a completely new version of **I-Share**, the **corporate car sharing** plan designed to facilitate the use and sharing of company vehicles. The service now features state-of-the-art keyless technology, a user-friendly app for drivers and a new website for fleet managers (available at [ishare.leasys.com](http://ishare.leasys.com)), who can easily manage sharing arrangements within their fleet.

I-Share is a highly valuable asset, as it enables companies to **optimize the management of their shared vehicles and facilitates their monitoring**. This is especially true since, in recent years, employee mobility has become a central theme in corporate welfare systems. I-Share is also an incentive in that, by turning an exclusive perk, such as a company car, into a shared benefit, it allows the company to provide an extra service at a more reasonable cost.

With the new App for the use of the service through keyless technology, the administrative management of vehicle pick-up and return is reduced to zero, as drivers can manage their journeys in complete autonomy, reserving the car and unlocking the doors directly from the app, without having to collect the keys. Fleet managers can use the platform to configure the shared fleet and drivers' utilities, set availability and locations for vehicle pick-up and drop-off. **This simplifies the administrative management of the fleet**, eliminating traditional reservation records and identifying the user in a certain and timely manner in case of theft or accidents. In addition, the fleet is

always under control thanks to the dashboard functions on the portal, which reports accurately the status of the vehicles in order to monitor their efficiency.

In addition, I-Share also opens up to **electric and hybrid vehicles**, making it the ideal solution for companies operating in urban contexts that want to test the new motorization models, with a view **to evaluating a gradual transition to a green fleet** so as to be able to move without access restrictions in the various areas of the city.

The implementation and launch of the service is part of the plan to develop increasingly advanced fleet management applications to support the work of Fleet Managers, in order to improve fleet efficiency in terms of "total cost of ownership".

In 2022, Leasys will continue to invest in technology, with content and services that are always digital, innovative and geared towards green mobility.

#### **Leasys**

*Leasys, a Stellantis Brand and a subsidiary of FCA Bank, a 50:50 joint venture between Stellantis and Crédit Agricole, was established in September 2001. Leasys provides a complete and innovative system of mobility services to individuals, professionals and businesses of all sizes: from short-, medium- and long-term rentals to peer-to-peer car sharing via the U Go platform and I-Link. At the end of 2019, it launched the first car subscription service in Italy with CarCloud. With the Clickar brand, Leasys is also one of the leading Italian online and offline retailers of pre-owned company cars to individuals, professionals and companies. Headquartered in Italy, Leasys began a process of internationalization in 2017 by opening multiple offices throughout Europe: today the company operates in Spain, France, the United Kingdom, Germany, Belgium, the Netherlands, Portugal, Denmark, Greece, Austria, and Poland, managing a fleet that will have over 400,000 vehicles by the end of 2021. In June 2019, the company launched the Leasys Mobility Stores, physical outlets with a grassroots presence across Italy. The Stores, which provide customers access to all the mobility services provided by Leasys, are now available in France and Spain as well and will open soon also in the other European countries where the company is operational. With the launch of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Leasys has become a key operator also for sustainable mobility. In fact, thanks to the over 1,000 charging stations installed in all the stores, Leasys has Italy's largest private electrified network. In 2021, the electrification project will continue also in the European countries in which Leasys operates. For more information: [www.leasys.com](http://www.leasys.com)*

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