

FCA Bank and Leasys: Innovative solutions for sustainable mobility at Automotive Dealer Day

- FCA Bank and Leasys, silver sponsors of the event, will be present from 17 to 19 May (stands 55 and 56) with their solutions dedicated to sustainable mobility.
- Scheduled for Thursday 19 is the workshop 'Democratic mobility solutions for driving green', with journalist Maria Leitner as moderator, where the top managers of the FCA Bank Group companies will speak.

Turin, 17 May 2022

FCA Bank, a bank with almost a hundred years of experience in the financing and mobility sectors, and **Leasys**, a leading long-term rental company, will be taking part in **Automotive Dealer Day 2022**, a must-attend trade show for sector operators. The B2B event, now in its 20th edition, will take place from 17 to 19 May at Verona Fiere and will see the two brands, as silver sponsors, illustrate their innovative and sustainable solutions at **stands 55 and 56**.

The central theme will be **electric mobility**, access to which is made more democratic by the solutions offered by the companies of the FCA Bank Group. This will also be discussed on Thursday 19 May, at 1.45 p.m. (Sala Azzurra), as part of the **workshop "Democratic mobility solutions for driving green"**, moderated by journalist Maria Leitner, with speakers **Giacomo Carelli**, CEO of FCA Bank, **Giulio Viale**, Country Manager of FCA Bank Italia, **Rolando D'Arco**, CEO of Leasys, and **Paolo Manfredi**, CEO of Leasys Rent. Another guest speaker will be **Marco Saltalamacchia**, President of the Koelliker Group, who will share the automotive manufacturer's views on the topic.

Long committed to fostering the **development of green mobility**, FCA Bank has partnered with leading brands and developed specific plans to facilitate the **electric transition**, which will be presented at stand 55. These include medium and long-term financing to encourage structural investments by dealers and specific packages for customers, such as **Green Change**, **Maxirata Plus**, **All-e** (a service that can be combined with all types of financing) as well as 100% digital after-sales Instant Credit banking products.

The Leasys exhibition space - at stand 56 - will feature both Leasys and Clickar. For Leasys, the event is an opportunity to cement its ties with the sales network and

promote such flagship products as **Leasys Miles**, a long-term pay-per-use rental, and **Leasys Unlimited**, an unlimited-kilometer rental. Both concepts reflect an approach to increasingly flexible and sustainable mobility.

At Automotive Dealer Day, Leasys is also bringing Clickar, one of the leading online marketplaces dedicated to used automotive professionals. On Wednesday 18 and Thursday 19 May, **three online auctions are scheduled on Clickar.com**, with the first two closing at 12 noon and 4 p.m. on Wednesday and the last at 4 p.m. on Thursday. Visitors will be able to follow the status of the cars and the progress of the online auctions in real time. Moreover, for successful bidders accredited at the Leasys stand the transfer will be free of charge.

FCA Bank

FCA Bank S.p.A. is a bank mainly engaged in the car financing and mobility sector. FCA Bank S.p.A. provides financial products to support the sales of prestigious car brands in Italy and Europe. The credit, leasing, rental and mobility financing programs provided by FCA Bank S.p.A. are specifically designed for sales networks, private customers and corporate fleets. FCA Bank S.p.A. is present in 17 European countries and in Morocco, either directly or through branches. As of 31 December 2021, FCA Bank managed a loan and lease portfolio of approximately €24.8 billion. For more information:

www.fcabankgroup.com

www.fcabank.it

Leasys

Leasys, a Stellantis Brand and a subsidiary of FCA Bank, was established in September 2001. Together with Leasys Rent, Leasys provides a complete and innovative system of mobility services, ranging from short-, medium- and long-term rentals to peer-to-peer car sharing via the U Go platform and I-Link. At the end of 2019, Leasys Rent launched the first car subscription service in Italy with CarCloud. With the Clickar brand, it is also one of the leading Italian online and offline retailers of pre-owned company cars to individuals, professionals and companies. Headquartered in Italy, Leasys began a process of internationalization in 2017 by opening multiple offices throughout Europe: today the company is present in Spain, France, the United Kingdom, Germany, Belgium, the Netherlands, Portugal, Denmark, Greece, Austria, and Poland, operating a fleet that at the end of 2021 had over 450,000 vehicles. In June 2019, thanks to Leasys Rent, the company launched the Leasys Mobility Stores, physical outlets with a grassroots presence across Italy. The Stores, which provide customers access to all the mobility services provided by Leasys and Leasys Rent, are now available also in France, Spain, United Kingdom and Portugal and will open soon also in the other European countries where the company is operational. With the launch of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Leasys Rent has become a key operator also for sustainable mobility. In fact, thanks to the over 1,000 charging stations installed in all the Stores, Leasys has Italy's largest private electrified network. In 2022, the electrification project will continue also in the European countries in which Leasys Rent operates. For more information:

www.leasys.com