

## Be Free continues its European expansion with the launch in Poland and soon in Portugal

- Be Free will be launched in Poland by October and in Portugal in the following weeks.
- With over 20,000 contracts registered since its introduction, the product is one of the best-sellers in its category in Italy and Europe.
- Be Free is the ideal solution for individuals and freelance professionals who are looking for flexibility, due to the fixed fee, the possibility to return the car after one year and the main services included.

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Leasys long-term rental continues to expand its borders in Europe with a focus on flexibility. The company, a Stellantis brand and leader in Italy's long-term rental sector, announces the arrival of **Be Free**, one of its flagship products, **in Poland** by October, and **in Portugal** in the following weeks. The latest launches increase the number of European countries where the Leasys solution will be available. It is already offered in Italy, France, Spain and was recently also released in Belgium.

With over 20,000 contracts registered since its introduction, Be Free has become a best-seller in its category in Italy and Europe, bringing the general public closer to long-term rental services. This is thanks to the numerous advantages offered, which make it ideal for individuals and freelance professionals who are looking for a flexible solution: a fixed monthly fee and the possibility to return the car after one year, up to the 24th month, without any penalty for early return, should the customer's mobility needs change. To these are added the main services of insurance, assistance and infomobility, which are always included.

"In these uncertain times, Be Free fully meets consumers' demand for flexibility, insofar as it provides an alternative that is accessible and adaptable to changing needs," explained **Laura Martini**, Marketing & Business Development Director at Leasys. "We are confident that the progressive international rollout of this product, which is also very much appreciated abroad, will ensure our further growth and in turn help to consolidate the role of Leasys among the major European mobility players."