

LEASYS CARCLOUD COLLECTION IS BORN THE EXCELLENCE OF ITALIAN DESIGN AND TECHNOLOGY THAT COMES ALIVE WITH MASERATI IS NOW AVAILABLE IN A MONTHLY SUBSCRIPTION

- **With the new exclusive CarCloud service, the first car subscription in Italy, customers can now book a Maserati Levante or Ghibli and pick it up in 48 hours.**
- **CarCloud Collection, the premium version of the car subscription service chosen by over 8,000 customers in Italy**
- **The new CarCloud Collection, which can be activated on Amazon, will enable customers to pick up a prestigious Maserati at Leasys Mobility Stores of Rome, Milan, Turin, Venice, Bologna, Florence and Naples.**
- **Vehicles can also be changed with a 48 business-hour notice at the participating Stores.**

Turin, 5 October 2020

Leasys's great CarCloud family, the first car subscription in Italy, welcomes to its midst one of the world's most prestigious automobile brands with the launch of **CarCloud Collection**, the new and exclusive subscription service that allows customers to drive a **Maserati**.

In particular, with CarCloud Collection by Leasys, a subsidiary of FCA Bank and a 360-degree mobility leader, customers will be able to choose, according to their needs, between two highly prestigious models with the typical Maserati design and technology: **Levante**, the first SUV to be manufactured under the Trident logo, and the sports sedan **Ghibli**.

CarCloud Collection is the premium version of the car subscription service already chosen by over 8,000 customers in Italy that, with the addition of Maserati, today launches a new highly customized and exclusive class of mobility solutions.

The car subscription service, designed for private individuals and self-employed professionals, enables customers to book a car and **to pick it up after 48 hours** in one of the participating Leasys Mobility Stores available, in this launch phase, in **Bologna, Florence, Milan, Naples, Rome, Turin, Venice**.

To subscribe to the new CarCloud Collection, customers need to register on Amazon, for €249, and then convert the registration voucher online, on carcloud.leasys.com. By purchasing the voucher, customer can then subscribe to the service and start driving one of the new prestigious Maserati Levante and Ghibli available in the Leasys fleet for €1,099 a month.

The subscription can be renewed monthly for up to 12 months and will last at least 30 days, after which it can be cancelled without any penalty.

The monthly subscription includes all the services for a hassle-free driving experience (road tax, kasko insurance, warranty, maintenance, change of tires, etc.) and makes it possible to purchase additional services (such as kasko insurance without deductibles, change of pack and second driver).

Leasys CarCloud is the innovative solution that enables freedom of movement by selecting the most suitable vehicle, based on the different situations and needs. In addition to the recent Jeep® Renegade & Compass 4xe Plug-in Hybrid product, the service includes different packages and solutions: City Plus, for city cars Fiat and Lancia, Metropolis Plus, with crossovers and sedans of the FCA group, Jeep® Adventure, with Renegade, Compass and Cherokee and Alfa Romeo with Stelvio and Giulia.

Leasys

Established in September 2001, Leasys SpA is a wholly owned subsidiary of the FCA Bank Group, a 50:50 joint venture between FCA Italy SpA and Crédit Agricole Consumer Finance. Leasys offers a complete and innovative system of mobility services to individuals, professionals and businesses of all sizes: from short, medium and long-term rentals to peer-to-peer car sharing via the U Go platform and I-Link. Leasys CarCloud, the first Italian car subscription service, was launched in October 2019. With Clickar, a house brand, Leasys is also one of the leading Italian online and offline retailers of pre-owned company cars to individuals, professionals and companies. Headquartered in Italy, Leasys began a process of internationalisation in 2017 by opening multiple offices throughout Europe: today the company operates in Spain, France, the United Kingdom, Germany, Belgium, the Netherlands and Poland, managing a fleet of over 300,000 vehicles. Launched in June 2019, the Leasys Mobility Stores already have a grassroots physical presence across Italy. Now also available in France, the stores offer customers access to all the mobility services provided by Leasys. These stores will soon be available in every European country served by the company. From July 2020, access to the electric mobility of FCA models will be made possible by the first installations of charging columns to serve the stores, with more than 1200 points due to be installed by the end of the year, Italy's largest private electrified network. In 2021 the electrification process will continue also in the European countries in which Leasys operates.

For more information: www.leasys.com

FCA Bank

FCA Bank S.p.A. is a bank engaging mainly in car finance, with the aim to meet all mobility requirements. It is an equally-held joint venture between FCA Italy S.p.A., a company of the global automotive company Fiat Chrysler Automobiles N.V., and Crédit Agricole Consumer Finance, a leading consumer credit company of the Crédit Agricole group. FCA Bank S.p.A. provides financing products to drive the sales of prestigious car brands in Italy and in Europe. The loan, lease, rental financing programs and mobility provided by FCA Bank S.p.A. are specifically designed for dealer networks, private customers and corporate fleets. FCA Bank S.p.A. is operational in 17 European countries and in Morocco, directly or through branches. At 30 June 2020 FCA Bank had total assets of approximately €30 billion.

For more information: www.fcabankgroup.com

Maserati S.p.A.

Maserati manufactures a full range of unique cars, which are instantly recognizable for their extraordinary personality. Their style, technology and innately exclusive character delight the most discerning, demanding tastes and continue to set a standard for the global automotive industry. A tradition of successful cars - with each of them redefining what makes an Italian sports car in terms of design, performance, comfort, elegance and safety - sold in over seventy markets worldwide. The brand's current line-up comprises the flagship Quattroporte, the Ghibli sports sedan – today available in a hybrid version, the first electrified vehicle under the Trident logo – and the Levante - Maserati's first SUV. All these models feature the finest materials and outstanding engineering. A complete range, with V6 and V8 petrol-powered cars, 4-cylinder hybrid, V6 diesel with rear or allwheel drive. The range was further expanded with the introduction of the new Trofeo Collection, which includes Ghibli, Quattroporte and Levante, with the powerful V8 580 HP engine. The top model of the range is the new super sports MC20 powered by the innovative V6 Nettuno engine, which introduced technologies derived from Formula 1, for the first time available on a propeller for a production car. The Maserati range is produced in three plants. Ghibli and Quattroporte are made in Grugliasco (Turin) at the Avvocato Giovanni Agnelli Plant (AGAP), while the Levante is made at the Mirafiori plant in Turin. The new super sports MC20 is manufactured in Modena, in the storied plant of viale Ciro Menotti.

For more information:

www.fcabankgroup.com

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