

## BE FREE EVO IS BORN, THE FIRST LONG-TERM SUBSCRIPTION BY LEASYS, AS FLEXIBLE AS A SHORT-TERM RENTAL

- **Be Free EVO is the new concept for long-term subscriptions (up to 2 years) managed with the flexibility of short-term rentals.**
- **The new solution is 100% digital, with no down payment and easily accessible: all that is needed is a credit card to pay the fixed monthly fee.**
- **The car is available after just 48 hours and can be returned after the first month without penalty.**
- **Giacomo Carelli, CEO of FCA Bank Group and Chairman of Leasys: "Long-term rental has never been so smart, digital and easy: Be Free EVO is the new frontier of mobility".**

Milan, 19 November 2021

Mobility has reached a new stage of development, with the creation of the first long-term subscription, after long-term rentals and car subscriptions. **Leasys**, a Stellantis brand and a subsidiary of FCA Bank, is launching **Be Free EVO**, a brand new long-term rental, **up to 24 months**, managed with the flexibility of a short-term one. Inspired by the subscription economy trend, the new Leasys solution is **completely digital, with no down payment** and easily accessible: all that is needed to subscribe is a **credit card**, with which to pay the fixed monthly fee.

Dedicated to private individuals, self-employed professionals and companies, Be Free EVO makes it possible to choose a car, including a plug-in hybrid or electric vehicle, and to start **driving it after 48 hours**, with the option of **returning it after the first month** without penalty. There are five models available, the electric **New Fiat 500**, the **Opel Corsa-e** (€389 per month), the hybrid **Jeep® Compass 4xe** (€479), the **Opel Corsa** (€279), and the **Fiat 500X** (€379). The fixed fee, lasting up to two years, includes the first **1,500 km travelled**, to which a further 1,500 km can be added on demand in the Plus version.

*"Be Free EVO represents the new frontier of mobility, an ideal synthesis of the increasingly popular trends of disownership, the subscription economy and sustainability: it is estimated that by 2025 global revenues from leasing and rental will reach \$500 billion,"* said **Giacomo Carelli, CEO of FCA Bank Group and Chairman**

**of Leasys.** *“FCA Bank and Leasys have embraced these trends, launching a subscription product that combines innovation and maximum flexibility, but with peace of mind for the customer. Long-term rental has never been so smart, digital and easy”.*

It only takes a few clicks to sign up: once you have purchased **the voucher for the car model of your choice, starting from €199, on Amazon** or at one of the over 200 participating **Leasys Mobility Stores**, simply register on the [befree-evo.leasys.com](https://befree-evo.leasys.com) website and pay the fee for the first month's rental. After two days you can start driving the car you selected.

Be Free EVO is also available also in the **Plus version** which, in addition to extending the basic free travel distance from 1,500 km to 3,000 km, allows you to add a package that includes, starting from €79 per month, **Super Cover** insurance (which eliminates the deductible due in the event of damage, total or partial theft and fire) and an additional driver.

*“The arrival of Be Free EVO, the first long-term subscription payable by credit card, completes the range of Leasys plans inspired by the subscription economy, which to date boasts the CarCloud, CarBox and FlexRent products and over 20,000 customers registered,”* explains **Paolo Manfredi, CEO of Leasys Rent**, who spoke with Giacomo Carelli at the presentation at **Le Village by Crédit Agricole Milano**. *“An important result, brought about by our ability to understand customers' needs, giving them the freedom to choose the type of car, the pick-up location and the time limits”.*

#### **Leasys**

*Leasys, a Stellantis Brand and a subsidiary of FCA Bank, a 50:50 joint venture between Stellantis and Crédit Agricole, was established in September 2001. Leasys provides a complete and innovative system of mobility services to individuals, professionals and businesses of all sizes: from short-, medium- and long-term rentals to peer-to-peer car sharing via the U Go platform and I-Link. At the end of 2019, it launched the first car subscription service in Italy with CarCloud. With the Clickar brand, Leasys is also one of the leading Italian online and offline retailers of pre-owned company cars to individuals, professionals and companies. Headquartered in Italy, Leasys began a process of internationalization in 2017 by opening multiple offices throughout Europe: today the company operates in Spain, France, the United Kingdom, Germany, Belgium, the Netherlands, Portugal, Denmark, Greece, Austria, and Poland, managing a fleet that will have over 400,000 vehicles by the end of 2021. In June 2019, the company launched the Leasys Mobility Stores, physical outlets with a grassroots presence across Italy. The Stores, which provide customers access to all the mobility services provided by Leasys, are now available in France and Spain as well and will open soon*

*also in the other European countries where the company is operational. With the launch of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Leasys has become a key operator also for sustainable mobility. In fact, thanks to the over 1,000 charging stations installed in all the stores, Leasys has Italy's largest private electrified network. In 2021, the electrification project will continue also in the European countries in which Leasys operates. For more information: [www.leasys.com](http://www.leasys.com)*

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