

Crédit Agricole Italia and Leasys Rent, supporting sustainable mobility with the LeasysGO! initiative

*Launch of the project aimed at encouraging the uptake
of 100% electric car sharing, by
opening a Crédit Agricole Online Account*

Milan, 17 January 2022 – 11 January saw the launch of the **Crédit Agricole Italia** initiative – in collaboration with **Leasys Rent**, a specialist in short- and medium-term rental solutions, aimed at incentivising sustainable mobility using the **LeasysGO!** zero-emissions electric car sharing service.

Thanks to this partnership, customers who open a **Crédit Agricole Online Account** by 17 February will receive an exclusive six-month virtual pass for a subscription to the **LeasysGO!** service, including **two hours of car sharing per month**. The service can be fully managed from a smartphone, using the straightforward and intuitive dedicated app.

Plus, for more details on the initiative, about 100 **full-electric new Fiat 500 BEVs (Battery Electric Vehicles)** – with adhesive film and a QR code to be scanned, linking directly to the website <https://conti.credit-agricole.it/promozioni/go-for-free> – have gone into service on the streets of **Milan**.

The eco-sustainable project by Crédit Agricole Italia and Leasys Rent, as a demonstration of their concrete commitment to the green transition in Italy, combines sustainable mobility strategies with the use of digital current account management technologies and is in line with customers' increasingly environment-friendly requirements.

Crédit Agricole Italia thus confirms its support for sustainability as a lever in local areas towards an equitable and inclusive socio-economic model, and towards a development model that can generate value for communities and the environment.

Profile, Crédit Agricole Italia

The Crédit Agricole Group, the 10th largest bank in the world with 10.9 million shareholders, maintains a presence in 48 countries, among which Italy is its second largest domestic market. It operates all its lines of business in this country, from commercial banking and consumer credit to corporate/investment banking, private banking and asset management, all the way to the insurance sector and wealth management services. The collaboration between the commercial network and lines of business provides wide-ranging, integrated operations to 5.2 million active customers, via 1,600 points of sale and over 17,500 employees, with growing support to the economy by means of €93 billion of financing.

As well as the Crédit Agricole Italia Banking Group, the organisation also consists of Corporate & Investment Banking (CACIB), Specialised Financial Services (Agos, FCA Bank), Leasing & Factoring (Crédit Agricole Leasing and Crédit Agricole Eurofactor), Asset Management & Asset Services (Amundi, CACEIS), Insurance (Crédit Agricole Life, Crédit Agricole Insurance, Crédit Agricole Creditor Insurance), and Wealth Management (Indosuez Wealth Management in Italy and CA Indosuez Fiduciary).

www.credit-agricole.it

Leasys

Established in September 2001 and now a Stellantis brand and subsidiary of FCA Bank, Leasys is a 50:50 joint venture between Stellantis and Crédit Agricole. Together with Leasys Rent, Leasys offers a complete and innovative system of mobility services to individuals, professionals and businesses of all sizes: from short-, medium- and long-term rentals to LeasysGO! or peer-to-peer car sharing via the U Go and I-Link platforms. In late 2019, Leasys Rent launched the first car subscription service in Italy, Leasys CarCloud. Clickar, a house brand, is well placed among the leading Italian and European online and offline retailers of pre-owned company cars to individuals, professionals and companies. Headquartered in Italy, Leasys began its process of internationalization in 2017 by opening multiple offices across Europe: the company operates in Spain, France, the United Kingdom, Germany, Belgium, the Netherlands, Portugal, Denmark, Greece, Austria and Poland, managing a fleet that totaled 450,000 vehicles in late 2021. In June 2019, Leasys Rent launched the Leasys Mobility Stores, which already have a grassroots physical presence throughout Italy. Now also available in France, Spain, the UK and Portugal, the Stores offer customers access to all the mobility services provided by Leasys and Leasys Rent. The same services will soon be available in the other European countries where the company maintains a presence. With the launch of the first fully electrified Mobility Store at Turin-Caselle Airport in 2020 and many others in its wake, Leasys Rent has become a benchmark operator in sustainable mobility too. It has now clocked up over 1,000 charge point installations across all its Stores, making it the largest private electrified network in Italy. In 2021, the electrification plans also continued in the European countries where Leasys Rent operates. For further information: www.leasys.com

PRESS CONTACTS

External Relations Department

Crédit Agricole Italia

Tel. 0521.21.2826 / 2846 / 2801

Head of Communications, FCA Bank

Valentina Lugli – valentina.lugli@stellantis.com

Press Office, FCA Bank

Giovanni Santonastaso – giovanni.santonastaso@stellantis.com