

LEASYS RENT FIRMS UP ITS PRESENCE IN SPAIN WITH THE OPENING OF THE FIRST MOBILITY STORE IN MADRID

- The new store, of over 700 square meters, is located in the heart of the Spanish capital, just a few steps away from the Reina Sofía National Art Museum.
- The CarCloud car rental subscription, active in Spain, Italy and France with over 20,000 subscribers, also makes its debut in Madrid.
- A further step in the growth path of Leasys Rent, which plans to open new Mobility Stores during 2022.

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The mobility of the future beats in the heart of Madrid. As it continues to pursue its growth in Europe, **Leasys Rent**, a brand specializing in short- and medium-term rental solutions and car subscription programs, has opened its **first Mobility Store** in the Spanish capital. The new store, of more than 700 square meters, is located in the center of Madrid, near the Reina Sofía National Art Museum, a few minutes' walk from Atocha station and some of the most iconic places in the city, such as the Retiro Park and the Prado Museum.

Inside the Mobility Store customers can discover all the mobility solutions offered by the company, from car and commercial vehicle rental to short- and medium-term rental plans. This marks also the debut in Madrid of one of Leasys Rent's most successful services: **the CarCloud car subscription**. Renewable monthly (up to a maximum of 12 months) and manageable online, the **product is active in Spain, Italy and France with over 20,000 subscribing customers**. A result that the company has chosen to revive with an ad hoc initiative: until 28 February, CarCloud subscriptions taken out in the Madrid store will enjoy a 10% discount on the registration fee.

With the opening of the first Madrid store, **to be followed by others during 2022**, Leasys Rent confirms its important role as a mobility operator in Spain, strengthening its presence in the country.

Leasys

Leasys, a Stellantis Brand and a subsidiary of FCA Bank, was established in September 2001. Together with Leasys Rent, Leasys provides a complete and innovative system of mobility services, ranging from short-, medium- and long-term rentals to peer-to-peer car sharing via the U Go platform and I-Link. At the end of 2019, Leasys Rent launched the first car subscription service in Italy with CarCloud. With the Clickar brand, it is also one of the leading Italian online and offline retailers of pre-owned company cars to individuals, professionals and companies. Headquartered in Italy, Leasys began a process of internationalization in 2017 by opening multiple offices throughout Europe: today the company is present in Spain, France, the United Kingdom, Germany, Belgium, the Netherlands, Portugal, Denmark, Greece, Austria, and Poland, operating a fleet that at the end of 2021 had over 450,000 vehicles. In June 2019, thanks to Leasys Rent, the company launched the Leasys Mobility Stores, physical outlets with a grassroots presence across Italy. The Stores, which provide customers access to all the mobility services provided by Leasys and Leasys Rent, are now available also in France, Spain, United Kingdom and Portugal and will open soon also in the other European countries where the company is operational. With the launch of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Leasys Rent has become a key operator also for sustainable mobility. In fact, thanks to the over 1,000 charging stations installed in all the Stores, Leasys has Italy's largest private electrified network. In 2022, the electrification project will continue also in the European countries in which Leasys Rent operates. For more information: www.leasys.com

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