

## **Leasys arrives in Poland: the international expansion of the company continues under the banner of mobility**

*After Spain, France, Germany, United Kingdom, The Netherlands and Belgium, the expansion plan of the company will move towards Eastern Europe.*

Turin, 05<sup>th</sup> December 2019 – **Leasys S.p.A.**, company leader in 360 mobility services controlled by FCA Bank, marks a step forward in its path to international expansion and, under the guidance of Claudio Catania, it arrives also in Poland, of which market has shown interest and a particular attention for new innovative mobility solutions.

After the initial expansion in Spain, France, Germany, United Kingdom, the Netherlands and Belgium, the company decided, with the next opening in **Warsaw**, to focus on rising countries, therefore **bringing the number of European countries in which the company is active to eight.**

Continuing its internazionalization strategy, Leasys aims at consolidating its own market share introducing its cutting-edge mobility solutions and its exclusive services in a country like Poland, which stood out in the last years as a European leader in economical growth. In this country Leasys will offer not only its long term rental solutions, but also the offers of a classic business like leasing, which includes all the FCA Bank insurance services necessary to enjoy the mobility hassle-free.

Among the services available in Poland there are: the insurances like credit protection insurance (CPI), the insurance that allows you to re-acquire a new vehicle in case of total loss of the car (GAP), liability insurance, Fire & Theft, Collision, Kasko and moreover Roadside Assistance.

*“The arrival of Leasys in Poland marks a crucial expansion moment in what we consider a key market for our company – Alberto Grippo, Leasys S.p.A CEO, stated – Our objective is to keep our competitiveness growing so that we can satisfy our international clients needs”.*

A challenge, the one represented by Polish market, which Leasys will be able to face thanks to many years of experience, gained in Italy as well as internationally, which has brought it to manage a fleet of approximately **280,000 vehicles** and over **70,000 clients** in Europe.

### **Leasys**

*Leasys SpA is a company founded in September 2001, wholly owned by FCA Bank Group, an equally held joint venture of FCA Italy SpA, and Crédit Agricole Consumer Finance. Leasys offers to private individuals, professionals and companies of all sizes, a complete and innovative range of mobility services, from long-term to short-term, and car-sharing, through its platform U Go. With Clickar brand, it is also among the main Italian companies in online used car sale.*

*With its headquarter in Italy, since 2017, Leasys has expanded in Europe and is present today in Spain, France, UK, Germany, Belgium and The Netherlands, managing more than 70,000 customers with a fleet of approximately 280,000 vehicles.*

*In June 2019 Leasys has inaugurated its Mobility Stores distributed all around Italy. The stores, where clients can access to all mobility services, will soon be available also in the other European countries in which Leasys is present.*

*For more information*

[www.leasys.com](http://www.leasys.com)

### **Ufficio Stampa Mailander per Leasys**

Carlo Dotta – [c.dotta@mailander.it](mailto:c.dotta@mailander.it)

Emanuele Franzoso – [e.franzoso@mailander.it](mailto:e.franzoso@mailander.it)