

Leasys Miles, pay-per-use rental now delivers even more value

- On the strength of its success in 2021, Leasys revamped its long-term pay-per-use rental plan, making the monthly rate even more competitive
- With over 5,000 contracts, and growing, signed since launch, Leasys Miles, product of the year 2021, is one of the formulas most appreciated by users for its affordability and versatility
- Leasys Miles also proved to be one of the leading solutions for the rental of electric and hybrid cars

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As of today, **Leasys's long-term pay-per-use rental** delivers more value than ever. The company, a Stellantis brand and leader in the LTR sector in Italy, has revamped one of its most successful plans, **Leasys Miles**, making the monthly rate even more competitive.

The initiative is designed to put in the spotlight in the new year the first long-term pay-per-use rental solution, one of the most successful ever. Elected, in Italy, "**Product of the Year 2021**"* in the Car Services category, Leasys Miles has attracted **over 5,000 customers**, a number expected to rise despite the pandemic.

This result was achieved thanks to the peculiarities of the product, which make it ideal for those who use the car occasionally: **no down payment**, a monthly rate that covers **the first 1,000 km**, and a fixed cost applied **to the kilometers actually traveled** (0.21 euros per km).

Today, Leasys Miles is even more attractive and affordable, with **the reduction of the fixed monthly rate** (for example, in the case of a PANDA 1.0 70cv S&S Hybrid it went **from €189 to €149 per month VAT included**) and the preservation of all the other benefits, i.e. routine and non-routine maintenance, 24-hour roadside assistance, insurance coverage (third party liability, theft/fire, damage repair) and the Leasys I-Care infomobility service.

Moreover, thanks to the wide selection of vehicles, there is a growing preference for hybrid and full electric cars, confirming Leasys Miles as a highly appreciated mobility solution also in environmental terms, as more than 25% of the vehicles rented with Leasys Miles are electric.

By renting hybrid and full electric vehicles with Leasys Miles, customers receive, in addition to flexibility and affordability, such services dedicated to electric cars as the **e-Mobility Card** - to charge the vehicles at public charging stations or, at no cost, at Leasys charging stations - with the necessary cables for **home and public charging**, and the **e-Parking** service, which allows access to a wide network of charging stations, easily identifiable thanks to the UMove app, in the main Italian cities, train stations and airports.

* Research on 12,000 consumers carried out by IRI on a selection of products sold in Italy, prodottodell'anno.it cat. Servizi Auto.

Leasys

Leasys, a Stellantis Brand and a subsidiary of FCA Bank, was established in September 2001. Together with Leasys Rent, Leasys provides a complete and innovative system of mobility services, ranging from short-, medium- and long-term rentals to peer-to-peer car sharing via the U Go platform and I-Link. At the end of 2019, Leasys Rent launched the first car subscription service in Italy with CarCloud. With the Clickar brand, it is also one of the leading Italian online and offline retailers of pre-owned company cars to individuals, professionals and companies. Headquartered in Italy, Leasys began a process of internationalization in 2017 by opening multiple offices throughout Europe: today the company is present in Spain, France, the United Kingdom, Germany, Belgium, the Netherlands, Portugal, Denmark, Greece, Austria, and Poland, operating a fleet that at the end of 2021 had over 450,000 vehicles. In June 2019, thanks to Leasys Rent, the company launched the Leasys Mobility Stores, physical outlets with a grassroots presence across Italy. The Stores, which provide customers access to all the mobility services provided by Leasys and Leasys Rent, are now available also in France, Spain, United Kingdom and Portugal and will open soon also in the other European countries where the company is operational. With the launch of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Leasys Rent has become a key operator also for sustainable mobility. In fact, thanks to the over 1,000 charging stations installed in all the Stores, Leasys has Italy's largest private electrified network. In 2022, the electrification project will continue also in the European countries in which Leasys Rent operates. For more information: www.leasys.com

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