

FCA BANK AND LEASYS LAUNCH LEASYSGO!, THE FIRST CAR SHARING SERVICE DEDICATED TO THE ELECTRIC 500

- **LeasysGO! can be activated on Amazon and will enable customers to rent a New 500 from the Leasys fleet, which will include over 2000 vehicles for shared use. Until December 2020, the service, developed in cooperation with the FCA e-Mobility team, will be available to the employees of the FCA Group in Turin, who will be the first to try it.**
- **At the beginning of 2021, LeasysGO! will be launched in the main Italian and European cities.**

Turin, 2 November 2020

FCA Bank and its **Leasys** subsidiary continue to be key driving forces of the Italian revolution of sustainable mobility. In fact, with the introduction of the **electric New 500**, both companies announced the launch of **LeasysGO!**, the **first car sharing service** that will make available to subscribers a fleet of electric 500. The service, which can be managed directly from one's smartphone thanks to the new simple and intuitive **dedicated app**, will enable customers to rent a New 500 from the Leasys fleet, which will include over **2000 vehicles for shared use in 2021**.

Designed for the electric New 500, **LeasysGO! will be temporarily available (until December 2020) solely to the Turin employees of the FCA Group**, who will thus be the first to try it. In 2021, after Turin, LeasysGO! will launch also in **in Milan and Rome** as well as in two important European cities, **Barcelona and Lyon**.

After the test phase, by year-end the service will be open to the public and customers will be able to purchase the registration voucher on Amazon and then convert it on the LeasysGO! digital platform. Thus, in the space of a few minutes, customers will be able to book and use an electric New 500 at a highly competitive **monthly fee** that includes 2 hours of shared mobility per month. Once the 2 monthly car-sharing hours are exhausted, the service will be charged on a pay-per-use basis, at the cost of a few cents per minute. The electric recharge of the vehicles will be totally free and will be managed by the LeasysGO! team. Customers will always find a fully-charged and ready-to-use New 500 for shared use.

LeasysGO! and the New 500 combine all the benefits of electric driving and the new forms of mobility. In fact, LeasysGO! was created as the ideal solution to drive in **restricted-traffic zones** in cities, thanks to the fact that the New 500 is a zero-emission vehicle. Lastly, since the vehicle is in a car-sharing mode, parking is free.

The launch of the project benefited enormously from the collaboration of **FCA's e-Mobility** team which – in liaising between Leasys's new shared mobility and FCA's electric vehicle production – facilitated the inclusion in the New 500 of a series of specific functionalities for the mobility of the future, contributing to

make the New 500 the first FCA electric vehicle to be both shareable and sustainable. Furthermore, thanks to FCA's e-Mobility team the service was made available to FCA employees on an exclusive basis.

The New 500, FCA's first fully electric vehicle, comes in three models - hatchback, cabrio and 3 + 1 – and in three trim levels - ACTION, PASSION and ICON. Today, the third generation of the 500 is more technological, more connected, roomier than ever. Two range options are available: the Action has a range of more than 180 km WLTP while Passion and Icon have a range of up to 320 km WLTP, increasing to 460 km when driving in the city, thanks to a lithium-ion battery with a capacity of 23.8 kWh and 42 kWh, respectively. The New 500 Action is equipped with the 50-kW fast charging system, to charge the car's battery very quickly. For example, all you need to build up a sufficient energy reserve for daily kilometrage requirements (around 50 km) is less than 10 minutes, about the same time it takes to have breakfast in a café. The New 500 Passion and Icon are equipped with the 85-kW fast charging system, to charge the car's battery very quickly, to build up an energy reserve sufficient to drive 50 km – which is more than enough to cover the average daily distance – in just five minutes. The 85-kW fast charging system can also recharge from a flat battery to 80% in just 35 minutes. The New 500 is the first city car with Level 2 Autonomous Driving as well as the first FCA car equipped with the new fifth-generation UConnect 5 infotainment system.

Leasys

Established in September 2001, Leasys SpA is a wholly owned subsidiary of the FCA Bank Group, a 50:50 joint venture between FCA Italy SpA and Crédit Agricole Consumer Finance. Leasys offers a complete and innovative system of mobility services to individuals, professionals and businesses of all sizes: from short, medium and long-term rentals to peer-to-peer car sharing via the U Go platform and I-Link. Leasys CarCloud, the first Italian car subscription service, was launched in October 2019. With Clickar, a house brand, Leasys is also one of the leading Italian online and offline retailers of pre-owned company cars to individuals, professionals and companies. Headquartered in Italy, Leasys began a process of internationalisation in 2017 by opening multiple offices throughout Europe: today the company operates in Spain, France, the United Kingdom, Germany, Belgium, the Netherlands and Poland, managing a fleet of over 300,000 vehicles. Launched in June 2019, the Leasys Mobility Stores already have a grassroots physical presence across Italy. Now also available in France, the stores offer customers access to all the mobility services provided by Leasys. With the recent launch of the first totally electrified Mobility Store in Torino Caselle airport, Leasys is on track to become a key operator also for sustainable mobility. In fact, thanks to the installation of over 1,200 charging points in all the stores by the end of 2020, Leasys will have Italy's largest electrified network. In 2021, the electrification project will continue also in the European countries in which Leasys operates.

For more information: www.leasys.com

FCA Bank

FCA Bank S.p.A. is a bank engaging mainly in car finance, with the aim to meet all mobility requirements. It is an equally-held joint venture between FCA Italy S.p.A., a company of the global automotive company Fiat Chrysler Automobiles N.V., and Crédit Agricole Consumer Finance, a leading consumer credit company of the Crédit Agricole group. FCA Bank S.p.A. provides financing products to drive the sales of prestigious car brands in Italy and in Europe. The loan, lease, rental and mobility financing programs provided by FCA Bank S.p.A. are specifically designed for sale networks, private customers and corporate fleets. FCA Bank S.p.A. is operational in 17 European countries and in Morocco, directly or through branches. At 30 June 2020, FCA Bank had total assets of approximately 30 billion.

For more information: www.fcabankgroup.com

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