

LEASYS PRESENTS THE NEW I-LINK APP, PERSONAL CAR SHARING AT YOUR FINGERTIPS

An exclusive app dedicated to I-Link, the new form of shared mobility, to create your own community to share your own car with, in total freedom.

Rome, 13 July 2020 – **Leasys**, a subsidiary of **FCA Bank** and a leader in 360° mobility solutions, presents the new **I-Link App**, the exclusive **personal car sharing** service designed to satisfy customers seeking mobility solutions that are innovative and most of all technological.

Four years since the launch of U Go, the first peer-to-peer car sharing platform from a rental company, Leasys is expanding its family of car sharing services, in line with the trends of disownership and the sharing economy, but also consistent with today's need to travel safely, while keeping some daily expenditure in check.

I-Link is a **long-term rental** product inspired by well-known messaging apps, aimed at **sharing your car** with a small community of people. An ideal solution for individuals or freelancers who require a tangible alternative to vehicle ownership that can also reduce the costs of managing mobility. With I-Link, you can rent a car, drive it when you need to and share it with your community when not using it.

Based on a web platform, I-Link enables its **players** – parties to Leasys rental agreements – to create a **community of friends, relatives or colleagues, up to a maximum of ten users**, to share their car with. **No need to exchange keys**: using a dedicated app available on iOS and Android, users can geolocate the car, book it depending on availability, and open it 'keylessly', by *simply* placing your smartphone near the car door and entering your PIN code. Once the sharing session is complete, all the user needs to do is leave the vehicle at the agreed drop-off point and end the trip in the app.

The player can decide whether to only share the car with members of their community, or even to share the monthly rental fee. Based on the time the car is booked and used, the app then calculates the refund each user needs to pay to the player.

With I-Link, sharing a car and its running expenses will be easy and safe, for both the player and the user.

leasys.com

Leasys

Established in September 2001, Leasys SpA is a wholly owned subsidiary of the FCA Bank Group, a 50:50 joint venture between FCA Italy SpA and Crédit Agricole Consumer Finance. Leasys offers a complete and innovative system of mobility services to individuals, professionals and businesses of all sizes: from short, medium and long-term rentals to peer-to-peer car sharing via the U Go platform and I-Link. Leasys CarCloud, the first Italian car subscription service, was launched at the end of 2019. Clickar, a house brand, is well placed among the leading Italian online and offline retailers of pre-owned company cars to individuals, professionals and companies. Headquartered in Italy, Leasys began a process of internationalisation in 2017 by opening multiple offices throughout Europe: the company operates in Spain, France, the United Kingdom, Germany, Belgium, the Netherlands and Poland, managing a fleet of around 300,000 vehicles. Launched in June 2019, the Leasys Mobility Stores already have a grassroots physical presence across Italy. Now also available in France, the stores offer customers access to all the mobility services provided by Leasys. These stores, which enable customers to access all the mobility services provided by Leasys, will soon be available in every European country served by the company. From July 2020, access to the electric mobility of FCA models will be made possible by the first installations of charging columns to serve the stores, with more than 1200 points due to be installed by the end of the year.

For further information: www.leasys.com

Mailander Press Office

Damir Biuklic – d.biuklic@mailander.it

Carlo Dotta – c.dotta@mailander.it

Giovanni Santonastaso – g.santonastaso@mailander.it