

LEASYS EXTENDS NOLEGGIO CHIARO WITH NOLEGGIO CHIARO LIGHT

After it was elected as Product of the Year, starting today Italy's top selling rental product is available also in a low cost version

Rome, 26 October 2020 – **Leasys**, a subsidiary of **FCA Bank**, consolidates its role as mobility leader in Italy by extending the **Noleggio Chiaro** offering with a **light version**. This innovative rental solution, which received the **Product of the Year 2020*** award in the Automotive service category, grants customers a right of first refusal on the purchase of the vehicle at the end of the rental period.

The new **light version** of Noleggio Chiaro enables customers to rent a vehicle at a competitive monthly fee with a minimum set of services, which include Third-Party Liability (TPL) insurance, roadside assistance, I-Care info-mobility service and the customary utilization of the Leasys app to manage the contract from one's smartphone. This package of essential services still allows customers to benefit from the right of pre-emption to buy the vehicle at the end of the rental period.

In any case, Noleggio Chiaro will still be available in the traditional form, for customers who want an all-inclusive hassle-free package (which includes, in addition, routine and non-routine maintenance, as well as insurance coverage against theft, fire and damage repair).

With the launch of the light version, Noleggio Chiaro is set to continue to be one of the flagships of Leasys's portfolios. In fact, the service has already proved to be in high demand in Italy from **private individuals, self-employed professionals, small and medium enterprises**, in line with the public's constantly growing need for innovative and flexible mobility solutions.

* PdA©/IRI 01/2019 survey of 12,000 Italian consumers, on a selection of products sold in Italy. Prodottodellanno.it cat. Automotive Rental Services Noleggio Chiaro Elected Product of the Year 2020 for innovation.

Leasys

Established in September 2001, Leasys SpA is a wholly owned subsidiary of the FCA Bank Group, a 50:50 joint venture between FCA Italy SpA and Crédit Agricole Consumer Finance. Leasys offers a complete and innovative system of mobility services to individuals, professionals and businesses of all sizes: from short, medium and long-term rentals to peer-to-peer car sharing via the U Go platform and I-Link. Leasys CarCloud, the first Italian car subscription service, was launched in October 2019. With Clickar, a house brand, Leasys is also one of the leading Italian online and offline retailers of pre-owned company cars to individuals, professionals and companies. Headquartered in Italy, Leasys began a process of internationalisation in 2017 by opening multiple offices throughout Europe: today the company operates in Spain, France, the United Kingdom, Germany, Belgium, the Netherlands and Poland, managing a fleet of over 300,000 vehicles. . Launched in June 2019, the Leasys Mobility Stores already have a grassroots physical presence across Italy. Now also available in France, the stores offer customers access to all the mobility services provided by Leasys. The stores will soon be available also in the other European countries where the Company is operational. With the recent launch of the first totally electrified Mobility Store in Torino Caselle airport, Leasys is on track to become a key operator also for sustainable mobility. In fact, thanks to the installation of over 1,200 charging stations in all the stores by the end of 2020, Leasys will have Italy's largest electrified network.

In 2021, the electrification project will continue also in the European countries in which Leasys operates.

For more information: www.leasys.com

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