

LEASYS RENT RELAUNCHES INTEGRATED MOBILITY: UPDATE TO CAR SUBSCRIPTION SCHEMES WITH LEASYSGO! CAR SHARING

- All new subscriptions to CarCloud and Be Free EVO now include one year of free-floating LeasysGO! car sharing, with one free hour of mobility per month.
- New features include the option to buy a sign-up voucher, including at all Leasys Mobility Stores.

Turin, 21 January 2022

Leasys Rent subscription mobility is now even more integrated, accessible and advantageous. A specialist in short- and medium-term rental solutions, the brand is expanding two of its leading schemes – **CarCloud** car subscription and the more recent **Be Free EVO** – by adding **LeasysGO!**, the free-floating car sharing scheme focused on the New 500 BEV.

Starting when the monthly fees are updated on 18 January, all new subscriptions to CarCloud and Be Free EVO will **also** come with **one year of LeasysGO!**, including **one free hour of mobility per month**. Courtesy of car sharing, all subscriptions can offer one of the iconic zero-emissions Fiat 500 models, ideal to reap the rewards of electric driving and to travel in restricted traffic zones in **Turin, Milan and Rome**, as well as to and from the three cities' airports. Once the 60 fee-free minutes have been used up, customers can continue to benefit from the service according to a pay-as-you-go model, costing €0.29 per minute (up to a ceiling of €43.50 per day).

Signing up for the two car subscription services is also even more accessible: as well as availability on Amazon, vouchers to sign up for CarCloud and Be Free EVO can now be purchased **from all Leasys Mobility Stores** in Italy.

Leasys

Established in September 2001 and now a Stellantis brand and subsidiary of FCA Bank, Leasys is a 50:50 joint venture between Stellantis and Crédit Agricole. Together with Leasys Rent, Leasys offers a complete and innovative system of mobility services to individuals, professionals and businesses of all sizes: from short-, medium- and long-term rentals to LeasysGO! or peer-to-peer car sharing via the U Go and I-Link platforms. In late 2019, Leasys Rent launched the first car subscription service in Italy, Leasys CarCloud. Clickar, a house brand, is well placed among the leading Italian and European online and offline retailers of pre-owned company cars to individuals, professionals and companies.

Headquartered in Italy, Leasys began its process of internationalization in 2017 by opening multiple offices across Europe: the company operates in Spain, France, the United Kingdom, Germany, Belgium, the Netherlands, Portugal, Denmark, Greece, Austria and Poland, managing a fleet that totaled 450,000 vehicles in late 2021. In June 2019, Leasys Rent launched the Leasys Mobility Stores, which already have a grassroots physical presence throughout Italy. Now also available in France, Spain, the UK and Portugal, the Stores offer customers access to all the mobility services provided by Leasys and Leasys Rent. The same services will soon be available in the other European countries where the company maintains a presence. With the launch of the first fully electrified Mobility Store at Turin-Caselle Airport in 2020 and many others in its wake, Leasys Rent has become a benchmark operator in sustainable mobility too. It has now clocked up over 1,000 charge point installations across all its Stores, making it the largest private electrified network in Italy. In 2021, the electrification plans also continued in the European countries where Leasys Rent operates. For further information: www.leasys.com

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