

FCA BANK AND LEASYS BLACK WEEK: BLACK FRIDAY AND CYBER MONDAY TOGETHER FOR A BETTER PLANET

- The new campaign, starting from 22 November to 29 November, will include both Black Friday and Cyber Monday and will be active in the European markets where FCA Bank and Leasys operate.
- Black Week for a Better Planet aims at giving a boost to sustainable mobility and is developed through the offer of financial and mobility services dedicated to electric mobility.
- In every market, there will be four special offers for the dedicated period.

Turin, 22nd November 2021

Attention to the environment is an increasingly important issue, which translates not only into corporate social responsibility actions but also into commercial operations. For this reason, **FCA Bank and Leasys** have launched this year the “**Black Week for a Better Planet**”, 7 days of offers on financial and mobility services dedicated to electric mobility.

Each market will offer its customers four dedicated special offers for the entire period.

FCA Bank and Leasys launch a cross-country commercial promotion dedicated to sustainability in 10 European countries simultaneously. Italy, France, Germany, Spain, UK, Netherlands, Poland, Portugal, Denmark and Belgium will offer their customers the best digital solutions to satisfy every green mobility and financial need in every different market.

The strong expansion of the FCA Bank Group is also reflected by these initiatives, which strategically involve all the markets in a synergistic, digital and green way, three cornerstones of the Group's vision, which aims to offer customers from all over the Europe the same customer care.

Leasys

Leasys, a Stellantis Brand and a subsidiary of FCA Bank, a 50:50 joint venture between Stellantis and Crédit Agricole, was established in September 2001. Leasys provides a complete and innovative system of mobility services to individuals, professionals and businesses of all sizes: from short-, medium- and long-term rentals to peer-to-peer car sharing via the U Go platform and I-Link. At the end of 2019, it launched the first car subscription service in Italy with CarCloud. With the Clickar brand, Leasys is also one of the leading Italian online and offline retailers of pre-owned company cars to individuals, professionals and companies. Headquartered in Italy, Leasys began a process of internationalization in 2017 by opening multiple offices throughout Europe: today the company operates in Spain, France, the United Kingdom, Germany, Belgium, the Netherlands, Portugal, Denmark, Greece, Austria, and Poland,

managing a fleet that will have over 400,000 vehicles by the end of 2021. In June 2019, the company launched the Leasys Mobility Stores, physical outlets with a grassroots presence across Italy. The Stores, which provide customers access to all the mobility services provided by Leasys, are now available in France and Spain as well and will open soon also in the other European countries where the company is operational. With the launch of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Leasys has become a key operator also for sustainable mobility. In fact, thanks to the over 1,000 charging stations installed in all the stores, Leasys has Italy's largest private electrified network. In 2021, the electrification project will continue also in the European countries in which Leasys operates. For more information: www.leasys.com

FCA Bank

FCA Bank S.p.A. is a bank engaging mainly in car finance, with the aim to meet all mobility requirements, including through its Leasys S.p.A. subsidiary. It is an equally-held joint venture between the global automotive company Stellantis and Crédit Agricole, leader in consumer credit. FCA Bank S.p.A. provides financing products to drive the sales of prestigious car brands in Italy and in Europe. The loan, lease, rental and mobility financing programs provided by FCA Bank S.p.A. are specifically designed for sale networks, private customers and corporate fleets. FCA Bank S.p.A. is operational in 17 European countries and in Morocco, directly or through branches. At 31 December 2020, FCA Bank had a total loan and lease portfolio of approximately €26.2 billion. For more information: www.fcabankgroup.com

Communication Manager

Valentina Lugli – valentina.lugli@stellantis.com

Press Officer

Leonardo Umbrella – leonardo.umbrella@stellantis.com