

## Leasys enters the two-wheeler world: HARLEY | LEASE™ is born

- Launched in partnership with Harley-Davidson and in collaboration with FCA Bank, HARLEY | LEASE™ is the new long-term rental product for motorcycle lovers.
- Available in Italy and soon in Spain and Portugal, HARLEY | LEASE™ makes it possible to rent any model of the iconic American brand.

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Like the great U.S. highways, **Leasys's** mobility is pushing its horizons in a journey beyond the automotive sector. The company, a top player in long-term car rental in Italy, makes its **debut in the motorcycle world** by introducing **HARLEY | LEASE™**, a new long-term rental product dedicated to two-wheel lovers, launched in connection with the **partnership with Harley-Davidson** and in collaboration with **FCA Bank**.

Available in Italy and soon in Spain and Portugal, HARLEY | LEASE™ allows riders to **rent any model of the iconic American brand**, as well as to **customize its features**, providing a riding experience decoupled from the obligation to purchase. With HARLEY | LEASE™, private, self-employed individuals and public administrations, the target segment, can rent a bike with the ease and peace of mind typical of Leasys's product.

The product, lasting **36 or 48 months**, includes a **fixed monthly fee**, no down payment and **10,000 km per year** as well as all the services to enjoy a hassle-free two-wheeler experience: roadside assistance, maintenance, third-party liability and theft and fire coverage, a tire change, and road tax.

Models available at launch include the adventure **Pan America 1250**, one of the best-selling Harleys recently in Italy, and the innovative **Sportster S**. The former is available for both 36 months at €599 per month (with 30,000 km included) and 48 months at €544 per month (with 40,000 km included). The latter can be rented at €529 per month for 36 months (with 30,000 km included) and €479 per month for 48 months (with 40,000 km included).

**FCA Bank**

FCA Bank S.p.A. is a bank that is mainly active in the field of car financing and in the mobility sector. FCA Bank S.p.A. provides financial products that assist the sales of prestigious car brands in Italy and throughout Europe. The credit, leasing, rental and mobility financing programmes offered by FCA Bank S.p.A. are designed specifically for sales networks, private customers and corporate fleets. FCA Bank S.p.A. is present in 17 European countries and in Morocco, either directly or via local branches. As of 31 December 2021, FCA Bank managed a loan portfolio worth approximately €24.8 billion.

Through Leasys Rent, specialized in rental and subscription solutions, the Bank provides a complete and innovative system of mobility services. At the end of 2019, Leasys Rent launched the first car subscription service in Italy with CarCloud. In June 2019, the company launched the Leasys Mobility Stores, physical outlets that provide customers access to all the mobility services provided by Leasys Rent. With the launch of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Leasys Rent has become a key operator also for sustainable mobility. In fact, thanks to the over 1,000 charging stations installed in all the Stores, Leasys has Italy's largest private electrified network. In 2022, the electrification project will continue also in the European countries in which Leasys Rent operates.

For further information:

[www.fcabankgroup.com](http://www.fcabankgroup.com)

[www.leasysrent.com](http://www.leasysrent.com)

**Leasys**

Established in September 2001, Leasys is a Stellantis brand specialized in long-term rental solutions. Leasys provides a complete and innovative system of mobility services, ranging from long-term rentals to peer-to-peer car sharing via the U Go platform and I-Link. With the Clickar brand, it is also one of the leading Italian online and offline retailers of pre-owned company cars to individuals, professionals and companies. Headquartered in Italy, Leasys began a process of internationalization in 2017 by opening eleven offices throughout Europe: today the company is present in Austria, Belgium, Denmark, France, Germany, Greece, the Netherlands, Poland, Portugal and the United Kingdom, operating a fleet with over 450,000 vehicles.

For more information: [www.leasys.com](http://www.leasys.com)

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