

LEASYS SPARKS REVOLUTION IN ELECTRIC MOBILITY: FIRST RAPID CHARGING POINTS INSTALLED AT THE MOBILITY STORE OF TORINO CASELLE

- *FCA Bank and its Leasys subsidiary confirm their role as the masterminds of Italy's electric and sustainable mobility revolution, with a significant plan of investments in infrastructures, fleet and services.*
- *Installed at the Leasys Mobility Store of Torino Caselle the first 8 22KW charging points dedicated to Leasys's customers, with Enel X's support.*
- *By 2020 a total of 1,200 charging points are expected to be installed in the 400 Mobility Stores distributed throughout Italy.*
- *Leasys's objective is to have 60% of its fleet made up of hybrid or electric vehicles by 2021.*

Turin, 25 June 2020

Today is D-Day of the **sustainable mobility revolution** triggered in Italy by FCA Bank and its **Leasys** subsidiary. A new phase that starts with the presentation of the first **totally electrified Leasys Mobility Store** in Turin, the cradle of the Italian automotive sector, the place where Italy's industrial roots are planted.

True to their nature as mobility pioneers, FCA Bank and Leasys will contribute to disseminate the culture of hybrid and electric mobility thanks to the extensive presence of infrastructures throughout the country.

This process started with the installation of the first **8 22 Kw charging stations** at the new Leasys Mobility Store in the **Torino Caselle airport**, the first such store to be **totally electrified out of the 300** already distributed extensively in the main Italian city centres, airports, ports and train stations. By the end of 2020 the number of stores will increase to 400, all electrified, for a total of **1,200 new charging stations**, installed with **support from Enel X**, Leasys's partner in this project. The **main Italian city centres, train stations and airports** will have charging points for Leasys's customers as early as July, starting with over 100 in Turin, to be followed by Milan, Bologna, Rome, Naples and Palermo, just to mention a few.

The electrification of the Leasys Mobility Stores is the first step toward an increasingly sustainable mobility. In fact, in the next few months, Leasys is going to **electrify its fleet**, thanks to the new range of FCA vehicles, including the electric New Fiat 500 as well as the hybrid plug-in Jeep Renegade and Compass 4xe. The goal is to have a fleet **with 60% of the vehicles either hybrid or electric**, thus achieving a significant reduction of CO2 emissions.

*“The new Leasys Mobility Stores are the place where the Living Mobility concept will increasingly come to life, in the shape of the integrated mobility system designed by Leasys to provide services from one hour to a lifetime”, said **Marcella Merli, Head of Sales & Marketing di FCA Bank**, adding that “Here we cater to our customers’ every mobility need, with short/medium/long-term rentals, used cars online sales, assistance, financial and insurance services and, from today, also services linked to electric mobility”.*

The third phase of the journey toward a more sustainable mobility includes the development of **rent and mobility solutions** that include the alternate availability of electric and conventional vehicles. Driving electric will benefit **sustainability** as well as **freedom of movement**, allowing access to limited-traffic zones in large cities.

FCA Bank

FCA Bank S.p.A. is a bank engaging mainly in car finance, with the aim to meet all mobility requirements. It is an equally-held joint venture between FCA Italy S.p.A., a company of the global automotive company Fiat Chrysler Automobiles N.V., and Crédit Agricole Consumer Finance, a leading consumer credit company of the Crédit Agricole group. FCA Bank S.p.A. provides financing products to drive the sales of prestigious car brands in Italy and in Europe. The loan, lease, rental and mobility financing programs provided by FCA Bank S.p.A. are specifically designed for sale networks, private customers and corporate fleets. FCA Bank S.p.A. is operational in 17 European countries and in Morocco, directly or through branches. At 31 December 2019 FCA Bank had a credit portfolio of approximately €32 billion.

Leasys

Leasys SpA is a company founded in September 2001, wholly owned by FCA Bank Group, an equally held joint venture of FCA Italy SpA, and Crédit Agricole Consumer Finance. Leasys offers to private individuals, professionals and companies of all sizes, a complete and innovative range of mobility services, from long-term to short/medium-term rental, to peer-to-peer car-sharing through its U Go and I-Link platforms. At the end of 2019, it launched the first car subscription service in Italy with Leasys CarCloud. With the Clickar brand, it is also among the main Italian and European companies in online and offline used corporate car sales to individuals, professionals and companies. Headquartered in Italy, in 2017 Leasys started an internationalization process by opening different offices in Europe. It operates in Spain, France, United Kingdom, Germany, Belgium, Netherlands, and Poland, managing a fleet of approximately 300,000 vehicles. In June 2019 Leasys inaugurated its Leasys Mobility Stores, physical outlets which are distributed extensively throughout Italy. The stores, where customers can access all mobility services, will soon be available also in the other European countries in which Leasys is operational.

For more information:

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