

LEASYSGO! MOBILITY PARTNER OF THE ITALIAN TECH WEEK

LeasysGO!, the innovative **sustainable car sharing** service delivered through a fleet of electric Fiat 500s, is mobility partner of the Italian Tech Week.

This zero-emission electric shared mobility service will be available throughout the length of the event.

This is second edition of the Italian Tech Week, the major Italian conference on technology, and will feature speakers from all over the world to talk about the **international tech scene** and **Corporate Innovation**, bringing together ideas, experiences and stories related to the technology landscape. The two-day event will be held in Turin on 23 and 24 September and will be devoted to startupper, investors and innovative companies seeking inspiration or to get to know each other and network on what is the stage of **innovation** made in Italy and the beating heart of Italian creativity. The guest line-up includes some of the most famous, influential and internationally renowned entrepreneurs, investors, and C-level executives. Among the many names, the eagerly-awaited **Elon Musk**, who will speak with **John Elkan** about technology and the future.

The themes addressed will be closely linked to **sustainable mobility**, one of the most important challenges of these times, which Leasys and FCA Bank advance every day with innovative financial and rental solutions.

Thanks to this partnership, the speakers and all the participants in the Italian Tech Week will be able to make a green choice by reaching the location, move around the city, including in traffic-restricted areas, and park in the blue-striped spots at no cost with an electric New Fiat 500.

LeasysGO! is available in Turin, Milan and Rome, with a fleet of **1,200 cars**, after it booked more than **150,000 rentals in less than a year of activity** and **saved more than 15 tons of CO2 per month***.

*compared to using combustion-engine Fiat 500s.

Turin, 23/09/2021