

## LEASYS LAUNCHES FIRST SUBSCRIPTION TO THE NEW 500

- **FCA Bank and Leasys introduce the new and exclusive electric car subscription service, designed for private individuals and self-employed professionals.**
- **Subscriptions, which can be activated on Amazon, will last from a minimum of 30 days to a maximum of 12 months. After the first month they can be cancelled without penalties.**
- **The New 500 will be made available from 1 December in Rome, Milan and Turin; in the meantime, customers can book and drive a Jeep® 4xe Plug-in Hybrid.**

*Turin, 9 November 2020*

With the introduction of the New 500 and the growth of electrification, **FCA Bank** and its **Leasys** subsidiary continue to drive the innovation of sustainable mobility by launching **CarCloud Electric 500e**, the first car subscription service devoted to Fiat's new zero-emission city car.

CarCloud Electric 500e is the first EV-based solution to be included in **CarCloud**, **the first car subscription service in Italy**. It is an exclusive service, perfect for use in urban areas, designed for **private individuals and self-employed professionals** and, generally, for people who experience life the city with intensity, relying on a dynamic and environmentally-friendly mobility.

Together with **My Dream Garage**, the innovative virtual garage that makes available 13 models of the FCA Group, the pay-per-use rental of **Leasys Miles**, and the recent car-sharing service **LeasysGO!**, CarCloud Electric 500e enlarges its offering of innovative alternatives to car ownership devoted to the electric New 500.

Subscriptions **can be easily activated on Amazon** by purchasing a "CarCloud Electric 500e" voucher for €199. Once the voucher is converted on the [carcloud.leasys.com](http://carcloud.leasys.com) website, customers will be able to access the car subscription plan for €349 per month. CarCloud Electric 500e can be renewed **for up to 12 months** with a **minimum duration of 30 days**, after which it can be cancelled without penalties.

The registration will enable customers to book at once one of the electric New 500, which will be available **from 1 December 2020** at any of the participating Leasys Mobility Stores in **Rome, Milan and Turin**. In the meantime, customers will be able to book and drive a Jeep® 4xe Plug-in Hybrid, for the same price and with just a 48-hour advance notice.

The electric New 500 and the Jeep 4xe PLUG-IN can be recharged by plugging **the cable provided with the car** in one's household power socket or, free of charge, in all the participating Leasys Mobility Stores located throughout Italy.

Moreover, CarCloud Electric 500e includes all the services necessary for a hassle-free drive (road tax, kasko insurance, warranty, maintenance, change of tyres, etc.). Additional services may be purchased, such as kasko insurance without deductibles, pack change and second driver.

Already adopted by 10,000 customers in Italy, **Leasys CarCloud** is the innovative service that reflects the growing trend of the subscription economy. In addition to the recent **Jeep® Renegade & Compass 4xe Plug-in Hybrid**, the service includes different packages and solutions designed to meet customers' every need: **City Plus** for the Fiat and Lancia urban vehicles; **Metropolis Plus** with crossovers and

hatchbacks of the FCA Group; **Jeep® Adventure** with Renegade, Compass e Cherokee; **Alfa Romeo** with Stelvio e Giulia; **CarCloud Collection** with Maserati Levante and Ghibli; and **CarCloud Pro** with Fiat Fiorino and Doblò.

#### **Leasys**

Established in September 2001, Leasys SpA is a wholly owned subsidiary of the FCA Bank Group, a 50:50 joint venture between FCA Italy SpA and Crédit Agricole Consumer Finance. Leasys offers a complete and innovative system of mobility services to individuals, professionals and businesses of all sizes: from short, medium and long-term rentals to peer-to-peer car sharing via the U Go platform and I-Link. Leasys CarCloud, the first Italian car subscription service, was launched in October 2019. With Clickar, a house brand, Leasys is also one of the leading Italian online and offline retailers of pre-owned company cars to individuals, professionals and companies. Headquartered in Italy, Leasys began a process of internationalisation in 2017 by opening multiple offices throughout Europe: today the company operates in Spain, France, the United Kingdom, Germany, Belgium, the Netherlands and Poland, managing a fleet of over 350,000 vehicles. Launched in June 2019, the Leasys Mobility Stores already have a grassroots physical presence across Italy. Now also available in France, the stores offer customers access to all the mobility services provided by Leasys. With the recent launch of the first totally electrified Mobility Store in Torino Caselle airport, Leasys is on track to become a key operator also for sustainable mobility. In fact, thanks to the installation of over 1,200 charging stations in all the stores by the end of 2020, Leasys will have Italy's largest electrified network. In 2021, the electrification project will continue also in the European countries in which Leasys operates.

For more information: [www.leasys.com](http://www.leasys.com)

#### **FCA Bank**

FCA Bank S.p.A. is a bank engaging mainly in car finance, with the aim to meet all mobility requirements. It is an equally-held joint venture between FCA Italy S.p.A., a company of the global automotive company Fiat Chrysler Automobiles N.V., and Crédit Agricole Consumer Finance, a leading consumer credit company of the Crédit Agricole group. FCA Bank S.p.A. provides financing products to drive the sales of prestigious car brands in Italy and in Europe. The loan, lease, rental and mobility financing programs provided by FCA Bank S.p.A. are specifically designed for sale networks, private customers and corporate fleets. FCA Bank S.p.A. is operational in 17 European countries and in Morocco, directly or through branches. At 30 June 2020, FCA Bank had total assets of approximately 30 billion.

For more information: [www.fcabankgroup.com](http://www.fcabankgroup.com)

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