

SALONE DEL LIBRO: LEASYS RENT IS MOBILITY PARTNER OF THE XXXIV EDITION

- **Leasys Rent and Salone Internazionale del Libro di Torino join forces to promote the culture of sustainable mobility.**
- **Exhibitors and visitors to the important event will be able to benefit from a dedicated discount on the rental rate for electric and plug-in hybrid vehicles.**

Turin, 18 May 2022

Sustainable mobility by **Leasys Rent** gives a lift to culture, to **Salone Internazionale del Libro di Torino**. The company, which specializes in car rentals and subscriptions, is **mobility partner** of the most important Italian book fair, whose XXXIV edition, "Wild Hearts", will be held at **Lingotto Fiere from 19 to 23 May**.

Through the partnership, Leasys Rent supports the event's organizing team by providing electric Fiat 500s from its fleet, which will act as ambassadors for a more environmentally friendly mobility. In addition, all **exhibitors at Salone** will receive a 30 percent discount on Leasys Rent's electric vehicle (BEV) and plug-in hybrid (PHEV) rentals. On the other hand, **all Visitors** who rent a vehicle from Leasys Rent, with pickup at Leasys Mobility Stores in Turin and Milan during the days of the event, will enjoy a 15 percent discount as well as a reduced admission fee to Salone.

Leasys

Leasys, a Stellantis Brand and a subsidiary of FCA Bank, was established in September 2001. Together with Leasys Rent, Leasys provides a complete and innovative system of mobility services, ranging from short-, medium- and long-term rentals to peer-to-peer car sharing via the U Go platform and I-Link. At the end of 2019, Leasys Rent launched the first car subscription service in Italy with CarCloud. With the Clickar brand, it is also one of the leading Italian online and offline retailers of pre-owned company cars to individuals, professionals and companies. Headquartered in Italy, Leasys began a process of internationalization in 2017 by opening multiple offices throughout Europe: today the company is present in Spain, France, the United Kingdom, Germany, Belgium, the Netherlands, Portugal, Denmark, Greece, Austria, and Poland, operating a fleet that at the end of 2021 had over 450,000 vehicles. In June 2019, thanks to Leasys Rent, the company launched the Leasys Mobility Stores, physical outlets with a grassroots presence across Italy. The Stores, which provide customers access to all the mobility services provided by Leasys and Leasys Rent, are now available also in France, Spain, United Kingdom and Portugal and will open soon also in the other European countries where the company is operational. With the launch of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Leasys Rent has become a key operator also for sustainable mobility. In fact, thanks to the over 1,000 charging stations installed in all the Stores, Leasys has Italy's largest private electrified network. In 2022, the



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electrification project will continue also in the European countries in which Leasys Rent operates. For more information:
www.leasys.com