

Leasys Rent is mobility partner of TEDxTorino with LeasysGO!'s kind mobility

- Through the car sharing service dedicated to the electric New 500, the company supports **BE KIND**, the event organized by TEDxTorino to promote kindness.
- Visitors to the event, scheduled for Sunday, 20 February, at Pavilion 1 of Lingotto Fiere, will receive **1,000 free LeasysGO! registrations**.
- All members of the car sharing service devoted to the electric New 500 will be entitled to a **20% discount on the admission ticket for the event**.

Turin, 18 February 2022

The kindness towards the planet of **Leasys Rent's** mobility marries **BE KIND**, the event organized by **TEDxTorino** dedicated to the theme of **kindness**, scheduled for **Sunday, 20 February**, at Pavilion 1 of Lingotto Fiere. The company, specialized in short- and medium-term rental solutions and car subscriptions, is **mobility partner** of the event with LeasysGO!, the eco-sustainable car sharing service devoted to the electric New 500.

From Lingotto Fiere, kindness will spread through the streets of Turin on board the iconic zero-emission citycars of LeasysGO!, which will display for the occasion the logo of the **BE KIND** event. As mobility partner, Leasys Rent will support the organizing team of the event with its car sharing fleet and will give as a present to all **BE KIND** patrons **1,000 free subscriptions to LeasysGO!**. Moreover, thanks to the partnership, all subscribers to the LeasysGO! service will be entitled to a **20% discount on the admission ticket** for the event.

The electric New 500s thus become the **gentle engine of this event**, organized under a TED license, as ambassadors of a more sensitive and environmentally friendly way of travelling.

Leasys

Leasys, a Stellantis Brand and a subsidiary of FCA Bank, was established in September 2001. Together with Leasys Rent, Leasys provides a complete and innovative system of mobility services, ranging from short-, medium- and long-term rentals to peer-to-peer car sharing via the U Go platform and I-Link. At the end of 2019, Leasys Rent launched the first car subscription service in Italy with CarCloud. With the Clickar brand, it is also one of the leading Italian online and offline retailers of pre-owned company cars to individuals, professionals and companies. Headquartered in Italy, Leasys began a process of internationalization in 2017 by opening multiple offices throughout Europe: today the company is present in Spain, France, the United Kingdom, Germany, Belgium, the Netherlands, Portugal, Denmark, Greece, Austria,

and Poland, operating a fleet that at the end of 2021 had over 450,000 vehicles. In June 2019, thanks to Leasys Rent, the company launched the Leasys Mobility Stores, physical outlets with a grassroots presence across Italy. The Stores, which provide customers access to all the mobility services provided by Leasys and Leasys Rent, are now available also in France, Spain, United Kingdom and Portugal and will open soon also in the other European countries where the company is operational. With the launch of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Leasys Rent has become a key operator also for sustainable mobility. In fact, thanks to the over 1,000 charging stations installed in all the Stores, Leasys has Italy's largest private electrified network. In 2022, the electrification project will continue also in the European countries in which Leasys Rent operates. For more information: www.leasys.com

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