

## LEASYS IS MOBILITY PARTNER OF THE TORINO FILM FESTIVAL WITH LEASYSGO!

- In addition to the many film premieres, the festival audience will be able to discover the advantages of environmentally sustainable mobility. Leasys will be offering all those attending the event the chance to sign up for free to LeasysGO!
- For the occasion the New 500 3+1, with the iconic third "small door" on the passenger side, will be added to the fleet.

*Turin, 9 November 2021*

The mobility of the future by **Leasys** arrives in movie theatres to accompany the cinema of tomorrow. The company - a Stellantis brand and a subsidiary of FCA Bank, as well as a mobility pioneer committed to providing solutions from one minute to a lifetime - is **mobility partner** of the 39<sup>th</sup> edition of the **Torino Film Festival**, taking place from 26 November to 4 December, with **LeasysGO!**, the 100% electric car sharing scheme dedicated to zero-emission city cars. The best way to get around the city and going to the movies while paying attention to the environment.

The audience of the festival, one of the most important in Italy dedicated to the sector, will thus be able to discover, in addition to the many film premieres, **the benefits of eco-sustainable mobility** with LeasysGO!'s New 500 electric cars which, for the occasion, will display the **TFF logo** on their sides, thereby contributing to the promotion of the event. Moreover, during the festival, it will be possible to rent one of the great players of tomorrow's mobility, the **New 500 3+1**, with the iconic third "small door" on the passenger side.

As mobility partner, Leasys **will make available to all festival goers a free subscription** to LeasysGO!, and supply some of the vehicles of the car sharing fleet to the event's organizing team.

LeasysGO! is a free-floating carsharing scheme with no parking restrictions, which will be free of charge and not linked to the presence or proximity of charging stations. The Leasys team will manage the charging of the cars, making use of the numerous charging stations owned by the Company in the city as well as of the network of public EV stations. LeasysGO!'s vehicles will always be charged and ready to be driven, at no additional cost for the customer. LeasysGO! is active in Turin, Milan and Rome

**Leasys**

*Leasys, a Stellantis Brand and a subsidiary of FCA Bank, a 50:50 joint venture between Stellantis and Crédit Agricole, was established in September 2001. Leasys provides a complete and innovative system of mobility services to individuals, professionals and businesses of all sizes: from short-, medium- and long-term rentals to peer-to-peer car sharing via the U Go platform and I-Link. At the end of 2019, it launched the first car subscription service in Italy with CarCloud. With the Clickar brand, Leasys is also one of the leading Italian online and offline retailers of pre-owned company cars to individuals, professionals and companies. Headquartered in Italy, Leasys began a process of internationalization in 2017 by opening multiple offices throughout Europe: today the company operates in Spain, France, the United Kingdom, Germany, Belgium, the Netherlands, Portugal, Denmark, Greece, Austria, and Poland, managing a fleet that will have over 400,000 vehicles by the end of 2021. In June 2019, the company launched the Leasys Mobility Stores, physical outlets with a grassroots presence across Italy. The Stores, which provide customers access to all the mobility services provided by Leasys, are now available in France and Spain as well and will open soon also in the other European countries where the company is operational. With the launch of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Leasys has become a key operator also for sustainable mobility. In fact, thanks to the over 1,000 charging stations installed in all the stores, Leasys has Italy's largest private electrified network. In 2021, the electrification project will continue also in the European countries in which Leasys operates. For more information: [www.leasys.com](http://www.leasys.com)*

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