

The electric New 500 becomes a travel companion: the partnership between Leasys Rent and WeRoad gets underway

WeRoad is close to its community not only on the road, but also in everyday life, and from February it is so together with LeasysGO!, the eco-sustainable free floating car sharing service dedicated to the electric New 500.

Turin, 21 February 2022

With **Leasys Rent** the next trip to the airport to embark on a journey with **WeRoad** is 100% electric. Specializing in car rental and subscription solutions, Leasys Rent launches a **partnership** with Europe's largest community of young travelers, known for its unconventional on-the-road trips to more than 190 destinations worldwide. The two brands promote **an eco-sustainable mobility solution**, accompanying the WeRoaders even after the end of a trip with **LeasysGO!**, the free-floating car sharing service dedicated to the electric New 500, ideal for reaching the airports of Turin, Milan and Rome, as well as for daily drives.

Thanks to the partnership, buyers of a WeRoad trip will receive a **free subscription to LeasysGO!** and a month of prepaid service, inclusive of **120 minutes** of driving time. The free subscription to LeasysGO! will also be available to those who will participate in the AperiRoad, happy hours held to meet potential travel companions and WeRoad coordinators in Turin, Milan and Rome. In addition, those who have already subscribed or will subscribe to LeasysGO! will be entitled to a discount code, worth 50 euros, to be used for a WeRoad trip.

The collaboration with WeRoad was inspired by the love for adventure and for the environment, and is intended for those who believe that the best part of the journey is not reaching the destination but the road that leads to it. LeasysGO! Makes it possible to reach the airports of Turin, Milan and Rome without paying airport and parking fees, as well as to rent a car for a whole day, at a fixed rate, for out-of-town trips.

Leasys

Leasys, a Stellantis Brand and a subsidiary of FCA Bank, was established in September 2001. Together with Leasys Rent, Leasys provides a complete and innovative system of mobility services, ranging from short-, medium- and long-term rentals to peer-to-peer car sharing via the U Go platform and I-Link. At the end of 2019, Leasys Rent launched the first car subscription service in Italy with CarCloud. With the Clickar brand, it is also one of the leading Italian online and offline retailers of pre-owned company cars to individuals, professionals and companies. Headquartered in Italy, Leasys began a process of internationalization in 2017 by opening multiple offices throughout Europe: today the company is present in Spain, France, the United Kingdom, Germany, Belgium, the Netherlands, Portugal, Denmark, Greece, Austria, and Poland, operating a fleet that at the end of 2021 had over 450,000 vehicles. In June 2019, thanks to Leasys Rent, the company launched the Leasys Mobility Stores, physical outlets with a grassroots presence across Italy. The Stores, which provide customers access to all the mobility services provided by Leasys and Leasys Rent, are now available also in France, Spain, United Kingdom and Portugal and will open soon also in the other European countries where the company is operational. With the launch of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Leasys Rent has become a key operator also for sustainable mobility. In fact, thanks to the over 1,000 charging stations installed in all the Stores, Leasys has Italy's largest private electrified network. In 2022, the electrification project will continue also in the European countries in which Leasys Rent operates. For more information: www.leasys.com

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About WeRoad

WeRoad is an innovative travel company that, with strong community roots, a large social following of over 1 million followers and the strength of 450 coordinators, has led over 20,000 travelers to discover the world and make new friends in more than 190 destinations around the world and in Italy.

For more information: <https://www.weroad.it>