

A WHOLE DIFFERENT MUSIC WITH LEASYSGO! CAR SHARING: NEW PARTNERSHIP ANNOUNCED WITH THE GEDI GROUP'S RADIO STATIONS

- **Following the arrival in Milan of LeasysGO!, the first car sharing dedicated to the electric New 500, Leasys is launching a partnership with Radio DeeJay, Radio Capital and m2o.**
- **At the heart of the partnership is "LeasysGO!&VINCI", a contest open from today until 6 June, with 2,500 monthly subscriptions to LeasysGO! as a prize that winners can activate until 30 September**
- **The project is part of the partnership signed in March by the Stellantis e-Mobility team, Leasys and GEDI, which aims to create a set of innovative digital services on board vehicles**

Turin, 10 May 2021

Starting today, it's time to sing a different tune with LeasysGO!: to mark the arrival in Milan of the first car sharing service dedicated to the electric New 500, Leasys, a Stellantis brand and a subsidiary of FCA Bank, announces its new partnership with the GEDI Group radio stations - **Radio DeeJay, Radio Capital and m2o**. At the heart of the collaboration, which was created to promote electric mobility and put the spotlight on all the brands involved, is the launch of the "**LeasysGO!&VINCI**" contest, active from today until 6 June, with **2,500 monthly subscriptions to LeasysGO!** as a prize that winners can activate until 30 September, including 120 minutes of mobility to be used in the cities of Turin, Milan and soon Rome.

The project is part of the plan of activities shared by the e-Mobility team of Stellantis, Leasys and GEDI, which began with the integration of the apps of Radio DeeJay, Radio Capital and Radio m2o into the Fiat Link&Drive app. The partnership will be developed during 2021 by including other digital formats, such reporting of top stories from news media, to provide innovative services to Stellantis's "connected" customers.

Participating in LeasysGO!&VINCI, organized and promoted by Radio DeeJay with dedicated commercials, is quick and easy: just register on the contest page **at www.deejay.it**, indicating one of the cities where the service is active (Turin, Milan and soon Rome), and answer a short multiple-choice quiz. The winners will then receive one of the 2,500 prizes offered LeasysGO! which include **registration to the service** and a **one-month subscription with 2 hours of car sharing included**, to be used within 30 days of activation.

The **synergy between Leasys and the GEDI Group radio stations** does not stop here. All electric 500 of the LeasysGO! car sharing service will be customized with the Radio DeeJay logo and will provide preferential tuning to Radio DeeJay, Radio Capital and m2o: the ideal soundtrack for getting around the city (including restricted traffic zones) on board the new electric 500 and contributing to the spread of e-mobility, an increasingly sustainable and environmentally friendly form of mobility. LeasysGO! and Radio DeeJay: the sound of e-Mobility!

Leasys

Leasys, a Stellantis Brand, and a subsidiary of FCA Bank, a 50:50 joint venture between Stellantis and Crédit Agricole, was established in September 2001. Leasys offers a complete and innovative system of mobility services to individuals, professionals and businesses of all sizes: from short, medium and long-term rentals to peer-to-peer car sharing via the U Go platform and I-Link. At the end of 2019, it launched the first car subscription service in Italy with CarCloud. With the Clickar brand, Leasys is also one of the leading Italian online and offline retailers of pre-owned company cars to individuals, professionals and companies. Headquartered in Italy, Leasys began a process of internationalization in 2017 by opening multiple offices throughout Europe: today the company operates in Spain, France, the United Kingdom, Germany, Belgium, the Netherlands, Portugal, Denmark, Greece and Poland, managing a fleet that will have over 400,000 vehicles by the end of 2021. In June 2019, the company launched the Leasys Mobility Stores, physical outlets with a grassroots presence across Italy. The Stores, which provide customers access to all the mobility services provided by Leasys, are now available in France as well and will open soon also in the other European countries where the company is operational. With the launch of the first totally electrified Mobility Store in Torino Caselle airport, Leasys is on track to become a key operator also for sustainable mobility. In fact, thanks to the installation of over 1,200 charging stations in all the stores, at the end of 2020, Leasys had Italy's largest private electrified network. In 2021, the electrification project will continue also in the European countries in which Leasys operates. For more information: www.leasys.com

FCA Bank

FCA Bank S.p.A. is a bank engaging mainly in car finance, with the aim to meet all mobility requirements, including through its Leasys S.p.A. subsidiary. It is an equally-held joint venture between the global automotive company Stellantis and Crédit Agricole, leader in consumer credit. FCA Bank S.p.A. provides financing products to drive the sales of prestigious car brands in Italy and in Europe. The loan, lease, rental and mobility financing programs provided by FCA Bank S.p.A. are specifically designed for sale networks, private customers and corporate fleets. FCA Bank S.p.A. is operational in 17 European countries and in Morocco, directly or through branches. At 31 December 2020, FCA Bank had a total loan and lease portfolio of approximately €26.2 billion. For more information: www.fcabankgroup.com

Radio DeeJay

Music and ideas on the move for Radio DeeJay, which represents a lifestyle as well as a radio station with a strong bond with its listeners. Radio DeeJay has always been unique for its ability to grasp and create new trends in music and young culture. It has a strong identity, thanks to recognizable radio hosts with a strong personality, starting with Linus, who is also its artistic director, and at the same time is constantly evolving in its musical approach and ability to involve its loyal listeners in constantly new initiatives, ranging from music to sport and support for charity projects

m2o

A radio station with a strong identity, enhanced by the arrival of Albertino as artistic director in 2019, m2o DeeJay Station is the radio where disc jockeys and best-selling music artists are the stars. Dynamic and in step with the times, always a trail blazer and never a follower through a language with an international approach and performance, m2o is the radio with an innovative sound design and music always at centre stage.

RADIO CAPITAL

The new Radio Capital, under the artistic direction of Linus, inaugurated a renewed schedule in September 2020. It is a radio of great personality, able to reinterpret in a contemporary way its two strong souls, journalism and music. It is an adult radio station with content, able to attract the female world as well, with music, information and entertainment, told with a fresh and dynamic slant, attuned to the times we are living in.